



Cornwall and the Isles of Scilly  
Health and Care Partnership

# Cornwall Cycle Hub

South West Regional Development Centre  
for Cycling

## Statement of Community Involvement

March 2021



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## Executive Summary

This document summarises the consultation that has been undertaken for the development of the Cornwall Cycle Hub project and sets out how this engagement has influenced the project.

The consultation and engagement has been delivered in a year like no other, where the whole community has had restrictions placed on them because of the Covid 19 pandemic. This has meant that normal processes and procedures for engaging have had to be adapted, and some parts of the community, like our schools, have had a huge amount of pressure placed on them with very little time for anything other than dealing with these unprecedented times.

Even in these difficult times, the Council has still been able to undertake a significant amount of consultation and engagement over the past year. Whilst the normal face to face meetings and workshops have been limited the Council has engaged in a plethora of on-line meetings, web forums, social media messages, email conversations, telephone calls and the traditional questionnaire. We were able to make use of the Council's dedicated consultation website (Let's Talk Cornwall) and the Cornwall Tour of Britain website. The following is a summary of the key consultation dates:

- **January/February 2020** Early consultation was undertaken with potential partners and stakeholders to understand the need for the project (phonecalls/emails/letters of support received)
- **June/July 2020** FMG Consulting – business planning (phone calls/emails)
- **August/September 2020** The formal public consultation (Social media/press releases/website/consultation document/technical questionnaires/general forum)

The formal public consultation outlined how the Cornwall Cycle Hub will be the only facility of this kind in the South West and how partners, stakeholders and the public could get involved.

Key Stakeholders and Partners were given the opportunity to feedback their comments via a survey, 35 groups took this opportunity. Additionally, the general public were asked to comment on the plans via the Let's Talk Cornwall website, 125 responses were received. The surveys showed that there was incredible support within the community for these proposals; valuable comments were received with regard to technical elements of the project, levels of usage and accessibility. These comments have been outlined in this report.

Alongside this a number of opportunities have also been taken to secure specialist input to the proposal. This included seeking pre-application advice from the Cornwall Council Planning Officer, Highways Officer and Public Transport Manager. Amendments have been made to the proposal as a result of their input.

# 1. Introduction

This statement of community involvement (SCI) has been prepared by Cornwall Council. It will be used to accompany funding and planning applications for the Cornwall Cycle Hub.

These funding and planning applications are submitted following an extensive pre-application process. The process has involved feasibility consultation, a public consultation programme, ongoing stakeholder engagement as well as the extensive preparation of proposals which detail the Cycle Hub designs.

Cornwall Council recognises the importance and value of consultation and has outlined this in the Cornwall Statement of Community Involvement (see Section 2).

This report provides a summary of the consultation that has been undertaken and the results. It details the various concerns, issues discussed and the changes that were adopted as a result. The report provides extracts of documents that have been produced, screenshots of social media promotions and quotes from contributors throughout the consultation and engagement process.





## **2. Background**

### **2.1 Planning context**

The Planning and Compulsory Purchase Act 2004 requires the local planning authority to prepare a 'Statement of Community Involvement' (SCI). An SCI should detail the parties to be consulted, and the manner of consultation, both during the process of determining planning applications and in formulating Development Plans.

The SCI is also critical for funding applications to show how and when the community were involved in the development process and what influence this has had on the design and development of the Cornwall Cycle Hub.

#### **2.1.1 The Cornwall Statement of Community Involvement (CSCI)**

The Cornwall Statement of Community Involvement (CSCI) was published in 2011. It acknowledges that for many people, planning is something that they only get involved in when faced with development that directly affects them. The Council tries to involve people, by publicising development proposals, listening to views and taking these views into account when making decisions. Because the Council is committed to making Cornwall a better place, and believe that this can only be achieved by involving everyone, the CSCI takes the Council's commitment a stage further.

The CSCI sets out the methods by which the community can participate in the Development Management (planning application) process. The Council considers that it is important that all those who come into contact with the Planning Service clearly understand how they can participate and what they can expect from it. The CSCI reflects the Council's commitment to the community and scope for continuous improvement in service delivery. This has been mirrored within the Cornwall Cycle Hub consultation process for these proposals.

#### **2.1.2 Cornwall Council Public and Employee Consultation and Engagement Policy**

The Strategy and Engagement Service coordinate corporate and service consultations, to ensure the Council's engagement is consistent, they are also leading work to improve how the Council consults the public, town and parish councillors and businesses. The Council currently consult the public a lot, but have realised that they need to ensure the quality is more consistent and that they feedback and act on the findings.

The policy outlines the basic standards that a Council consultation is expected to meet. This includes a minimum 6 week period for public consultations (which has been agreed with Parish and Town Councils), and also the requirements for asking standard questions on personal characteristics if you are doing a survey (equalities questions).

The Strategy and Engagement Team were involved throughout the development of the consultation and engagement and helped to facilitate the formal consultation.

### **2.1.3 Pre-application consultation with communities – Localism Bill**

The Localism Bill includes a requirement that developers consult with communities before submitting a planning application. Whilst local people can comment on applications, the Localism Bill seeks to address the frustration that people have not been able to contribute earlier on, when they would have had a greater opportunity to influence the proposals. To address this, the Localism Bill introduces a requirement for developers to consult local communities, prior to the submissions of planning applications.

We have undertaken a comprehensive programme of consultation to allow the community to have an influence on the proposals at an early stage.

### **2.1.4 National Planning Policy Framework**

The National Planning Policy Framework (NPPF) was published on 27 March 2012 and revised in 2018 and 2019. The NPPF replaces previous planning policy and sets out the government's planning policies; there are 12 core planning principles which should underpin both plan making and decision taking. These include supporting sustainable economic development to deliver homes, businesses, infrastructure and thriving local places. Transition to a low carbon future is a core principle, with policies addressing sustainable development, delivering a wide choice of high-quality homes, requiring good design and promoting healthy communities, all reinforcing the standards that larger scale development should achieve.

## **2.2 Background Information**

For the first time Cornwall will be hosting the Grand Depart Stage of the Tour of Britain (ToB) on 5<sup>th</sup> September 2021. This is an exciting time for cycling in Cornwall with a real appetite growing for every discipline of the sport. Cornwall Council want to capture this energy and build on it and create a lasting legacy on the back of the ToB. Evidence from previous Tour of Britain Stages show an average of 60% of those who attend the event were inspired to use their bikes more.



The Cornwall Cycle Hub embodies the legacy vision creating the infrastructure that will enable lasting behaviour change to more active lives for its residents and many visitors.

Cornwall's ambition to become a destination for cycling and to offer residents a real opportunity for active travel is clear. Building upon the success of the well-established and renowned cycle trails such as the Camel Trail and Mineral Tramways, the Council has secured over £23m capital funding to deliver over 30km of off road cycle facilities across Cornwall via the Saints Trails (connecting Newquay to Perranporth and St Agnes to Truro) and section of the Bay to Bay cycle trail in Penzance. In addition, the Cabinet has committed £3m towards securing land and developing the business case for the Looe Valley Trails in south east Cornwall. These trails are in addition to the town

wide cycling and walking networks being delivered that connect services and new developments and create better places. The Council is also working with Sustrans to deliver a behavioural change programme with schools and alongside British Cycling has an ambition to deliver cycle tracks in ten schools across Cornwall in 2020-21. This Facility will enable Cornwall to work with all 448 schools in Cornwall.

British Cycling and the local cycling community have identified that there is a lack of a dedicated cycling facility in Cornwall for the various bike disciplines. A dedicated outdoor facility combined with the other strategic cycling projects being developed by the Council would meet many of the Council's, British Cycling, Local Economic Partnership and Health and Well-being Strategic priorities.

As the Cycling Hub would attract many visitors from out of the county a facility with good connectivity to key transport links, hotel and camping facilities will bring economic benefits to the area and add to Cornwall's offer of being a sports/activities tourist location. The site search location links well to the activity leisure pursuits of the North Coast and Newquay in particular.

Early consultation was undertaken with key partners/stakeholders in **January/February 2020** to understand the need for the project. This needs analysis involved talking with British Cycling, Cycling Clubs, Schools and Colleges, Active Cornwall, Wheels for All, Sustrans, Economic Development and Health professionals. This early feasibility work established the needs analysis for the project (see Appendix 1). This needs analysis has now been updated and bolstered with information that has been gathered from further consultations that have taken place: **June/July 2020** (FMG Consulting – business planning) and the formal public consultation from the **17<sup>th</sup> August to 28<sup>th</sup> September 2020**.

## What will the Cycle Hub be used for?

A facility which will provide a safe environment for all to learn and develop bike handling skills, try out new bikes and inspire a new generation of cyclists.



Extract from the Pubic Consultation Document

### 3. The process of involvement

#### 3.1 Methodology

There have been three main engagement processes which have involved a number of feasibility stage consultations, technical consultations and public consultation.

Early consultation was undertaken in **January/February 2020** to establish the need for the project. Letters in support of developing the Cycle Hub proposals were received from the following groups:

1. Active Cornwall (formerly Cornwall Sports Partnership)
2. Cornwall BMX Racing Club
3. Wheal Velocity Cycling Club and Academy
4. Sustrans
5. Schools

Newquay Treviglas Academy (Secondary)	Marlborough School (Primary)
Penaire (Secondary)	Bishops School, Newquay (Primary)
Archbishop Benson School (Primary)	Goonhavern School (Primary)
Treleigh CP School (Primary)	Bodmin College
Rainbow Academy (Primary)	Newquay Junior School
Penponds School (Primary)	St Mary's School (Primary)
6. Wheels for All (Cycling Projects)
7. RAF Cadets (Truro)
8. Devon and Cornwall Constabulary

The feasibility consultation was undertaken by the project team including FMG Consulting in **June-July 2020**. FMG were appointed to support Cornwall Council and British Cycling with the development of the Business Case for the project.

The technical consultations have been undertaken at **various times** throughout the design process. These included pre-application discussions with the Local Planning Authority as well as with key partners and stakeholders such as the MOD (land owner and lighting proposals), Cornwall Development Company (neighbour and shared access), Cornwall Airport Newquay (neighbour, lighting proposals).

With regard to the public consultation, in order to be able to engage with the community effectively the programme was discussed with the Newquay and St Columb Community Network and other relevant Town Council members on **24<sup>th</sup> July 2020**. This ensured that the correct approach was being taken by the Council for this community. The Community Network gave their support to the consultation process that was proposed. A further meeting was held to update the CNA on the project in **17<sup>th</sup> December 2020**.

The Community Network considered it important to provide the community with sufficient opportunity to be involved in the consultation despite the lockdown restrictions. Members offered to promote the consultation via Facebook, twitter feeds, Community Network and town/parish websites.

Because of lockdown restrictions the normal methods of consultation were limited to on-line and included:

- Production of a consultation document which provided information about the project and how people could respond to the consultation

- dedicated web pages:  
Cornwall Tour of Britain Website – Legacy Page  
Let's Talk Cornwall – 'The Cycling Hub We Want'
- Virtual presentations to key groups
- Site meeting with the MOD and Architect
- Various surveys depending on the target audience
- information in the local media
- information on Facebook and twitter

All documents were produced to meet plain English guidelines. The full details of the methods used are given below.

### 3.1.1 Resources

A mix of resources were produced to cater for publicity and to provide information at consultation events. Details of these resources are below:

#### Media relations


A Communications Strategy was written for the project (See Appendix 2), which detailed the most appropriate way for the project to be promoted. This resulted from work with The Council's Communications team.

The strategy included:

- Press releases to promote the consultation (see Appendix 3).
- [The Cornwall Tour of Britain Website](#) – legacy page – provided all the consultation materials, [press release](#) and links.
- Web page for resident consultation on the Council's website through the [Let's Talk Cornwall – The Cycling Hub We Want](#)
- Twitter and Facebook was used to provide information and encourage people to visit the consultation page. This was promoted on various local group's Facebook page such as:
  - Over 25 cycling clubs
  - 10 health and well-being pages
  - Local MP (Steve Double)
  - Newquay and St Columb Community Network Page
  - Mayor of Newquay Facebook Page
  - Active Cornwall – Schools network
  - [MoreDirt.com](#)
  - British Cycling – Go-Ride Club e-newsletter updates







**GO-RIDE CLUB NEWS**

September 2020

[Club Resources](#) [Club Finder](#) [Dashboard](#)

**Cycle Hub for Cornwall - have your say!**

Residents, cycling clubs, schools and partners are invited to feed into proposals being led by Cornwall Council for a for a state-of-the-art Cycle Hub for Cornwall.

If plans and funding are approved, bike riders of all ages and abilities will be able to try out a range of fun and exhilarating cycling activities at the fully accessible Cycle Hub, proposed to be built on council-owned land near the Newquay Aerohub Business Park.

[Read more](#)

Individual emails or messages were sent to the following groups inviting them to respond to the survey, several of the organisations were also contacted by phone.

All Primary and Secondary Schools	Cornwall Council Local Member	Mind
Colleges	Parish and Town Councils	Mencap
Skills Funding Agency	Sustrans	Active Cornwall
Visit Cornwall	Newquay and St Columb Community Networks	Cornwall DisAbility
Sustrans	Voluntary Sector Forum	Cornwall Centre for Volunteers
Cycling Clubs	British Cycling Regional Board	Triathlon Federation
GP surgeries	Primary Care Trust	Cornwall Commissioning Group (NHS)
Wheels for All	Local Enterprise Partnership	Public Health Cornwall
Ministry Of Defence	Triathlon Groups	Cornwall Airport Newquay

## Websites

There were two dedicated websites for the project

- 1) Cornwall Council's website 'Let's Talk Cornwall'
- 2) 'Cornwall Tour of Britain' website



**The Cycling Hub We Want**

Encouraging cycling and walking is high on the list of The Cornwall We Want. We've got plans for a regional Cycle Hub in Cornwall to do just that.

[Read more](#)



Within the Let's Talk Cornwall website, there were dedicated webpages for the consultation called: '**The Cycling Hub We Want**'.

These pages provided an opportunity for residents to comment on the proposed facility and provide a forum for discussion. There were **1630** visitors to the site during the consultation period. **144 contributors** responded to quick fire survey questions and **125 individual comments** on the forum. A breakdown of the comments can be found in Section 4.

There were 39 downloads of the Consultation document and 30 of the Cornwall Cycling Network diagram.

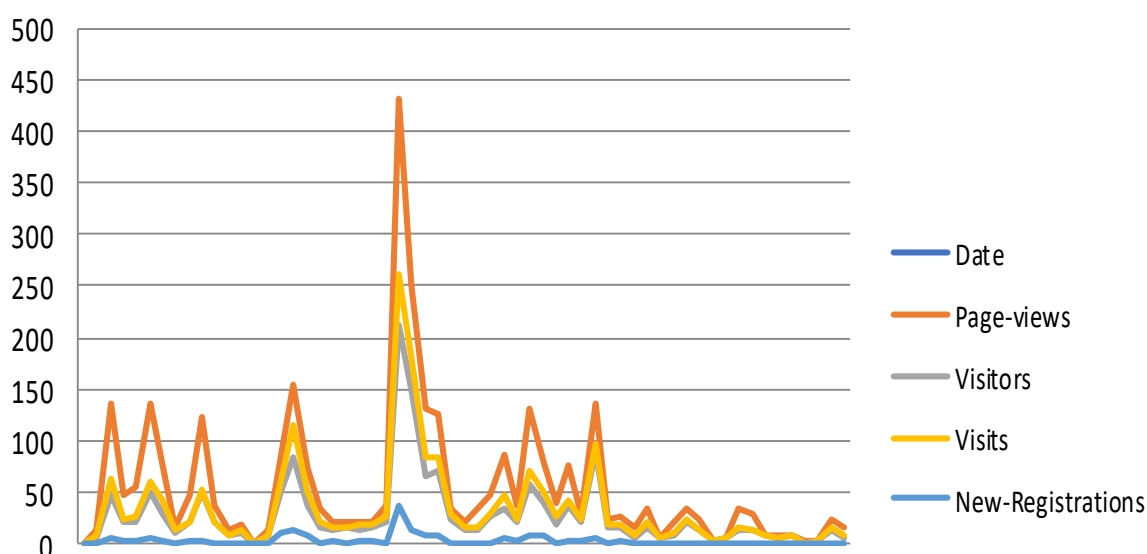
The web page remains open as a forum for discussion around the project and an as an opportunity to provide updates. Further comments have been received.

The website asked residents three very simple questions:

- 1) How can we make the Cycle Hub a facility that encourages you and other people in Cornwall to cycle more? This question gave a free text option for residents to share their views.
- 2) Why might you want to visit the Cycle Hub? The question provided a multiple-choice response
  - a) I want to develop my cycling skills and try new things
  - b) I want to take part in the competitive thrill of racing
  - c) I want to gain more confidence on a bike
- 3) How can we encourage more people to cycle? This question gave a free text option for residents to share their views.

The majority of views on the site were from direct links to the page, followed by links from the Cornwall Tour of Britain website, Facebook, the Council and British Cycling. The peak of the visits came between the 8<sup>th</sup> to the 13<sup>th</sup> September 2020. This peak coincided with additional publicity around the project which had a focus on schools and colleges once they had returned after the summer holiday and cycling clubs.

## Visitors Summary



The other website was the **Cornwall Tour of Britain** website. The project is a key legacy project of the Tour of Britain's first ever visit to Cornwall in 2021. Therefore, it was important for the Council to use the Cornwall Tour of Britain legacy page as the other key promotional website. This also helped to provide additional viewing traffic to the site therefore promoting the Tour of Britain in Cornwall at the same time.

The page provided links to the Consultation document, press release and 3 surveys (Schools/Colleges, Partners/Stakeholders and Cycling Clubs).

Between 1st Aug and 30th Sep, **the page received 1038 views**, with a peak of **118 views per day** on 18th August. There were 165 views of the press release from this site.

## LEGACY AND BENEFITS

### CORNWALL CYCLE HUB

Residents, cycling clubs, schools and partners are invited to feed into proposals from British Cycling, Sport England and Cornwall Council for a state-of-the-art Cycle Hub for Cornwall.

If plans are approved, bike riders of all ages and abilities will be able to try out a range of exciting, fun and exhilarating cycling activities at the fully accessible Cycle Hub proposed to be built on Council owned land near the Newquay Aerohub Business Park.

To get us to this point we have had some early conversations to gain an understanding of the need for the project, the type of facility that would be required, how it might be used and how it could reach as many people as possible. We now need to get more detailed feedback so that we can move these early designs on and ensure that the Cycle Hub is designed to how our community will want to use it.



We produced a survey that was initially looking at the technical aspects of the Cycle Hub and we encouraged Clubs, Schools and Partner organisation to complete this. Thank you to everyone that has taken the time to complete a survey.

This stage of the consultation is now closed but if you or your organisation would like to know more about the project, how you can get involved or provide us with any comment please do email [cornwallcyclehub@cornwall.gov.uk](mailto:cornwallcyclehub@cornwall.gov.uk)

If you are a resident there is still the opportunity to provide your feedback and find further discussion about the wider benefits of the cycle hub at <https://letstalk.cornwall.gov.uk/>

You can also find the consultation document and press release below

[CONSULTATION DOCUMENT](#)

[PRESS RELEASE](#)

Extract from the Cornwall Tour of Britain Webpages

Both webpages went live on 18<sup>th</sup> August 2020 to coincide with the start of the consultation, press releases and when publicity materials were available in the community.

The web pages will remain live for the duration of the projects and will provide on elements of the proposals and developments as the project progresses. This will include the developed concept designs of the proposed Cycle Hub.

## Press Release

The Council released a press release on the 17<sup>th</sup> August 2020 this can be viewed here: [Get involved in plans for new Cornwall Cycle Hub - Cornwall Council](#) and also in Appendix 3

## E-Newsletter

The Council produce an e-newsletter [enewsletter@cornwall.gov.uk](mailto:enewsletter@cornwall.gov.uk) which is sent out to a wide variety of partners, stakeholders and residents.

146,000 people are registered to receive this Newsletter. The extract shown is taken from the e-newsletter sent on the 21<sup>st</sup> August which encouraged people to find out more about the Cycle Hub and the consultation.

## Consultation Document

The Consultation information document was drafted to provide high-level information about the project. The document can be found in Appendix 4. The first section provided the background and context in which the project is being developed and it moved through to why we are developing the project, information about it's location, what the hub will be used for, what the hub will include, how we are going to make it happen and information about the consultation.

### A New Cycle Hub for Cornwall

Get involved in plans for a new, state-of-the art Cycle Hub for Cornwall.

If it gets the go-ahead, the new cycle hub – which will be based on council-owned land near the Newquay Aerohub Business Park - will provide cyclists with a safe space to train and have fun.

[Read more here.](#)

[Forward to a friend](#)



[Subscribe to Stay in Touch](#)



[Consultation information](#)

# Cornwall Cycle Hub

South West Regional Development Centre for Cycling



August 2020

[www.cornwall.gov.uk](http://www.cornwall.gov.uk)





## Survey

A survey was produced to obtain technical feedback from cycling clubs, partners/stakeholders and schools/colleges on key aspects of the project. The survey was separated into 4 sections:

- 1) Background information about their organisation
- 2) Feedback about the technical design and overall concept plan
- 3) Managing the Cycle hub eg why they would use the club, how frequent, the level of entry fee or hire fee thought appropriate, when use, barriers to use.
- 4) Any other comments.

Prior to releasing the survey it was sent to a small selection of clubs and partners to check its ease of use and plain English. Adjustments were made in response to comments.

The survey was available on-line and available in paper copy on request. 30 comprehensive surveys were completed, which provided a valuable insight into the needs of the various sectors:

**14 from Cycling Clubs**

**8 from Partners/Stakeholders**

**8 from Schools/colleges**

When speaking with schools about the consultation it was noted that the immense pressure that the current Pandemic was having on them meant that, whilst they fully supported the project, they had very little time for responding to additional requests such as the consultation. Therefore, numbers were lower than would be expected in normal circumstances.

Cornwall Cycle Hub - Technical Consultation - Clubs		
Name of your club/organisation: Club/organisation postcode:		Name: Email Address:
<p>Thank you for taking the time to complete this survey. Prior to completing it please read the consultation information that is available on the <a href="#">Cornwall Tour of Britain website</a> this includes: concept masterplan, information about how we have got to this point and next steps.</p> <p>There are 20 questions in the survey, which are broken down into 3 sections. The first section is about your club, the second is about the technical and design elements of the facility and lastly there are questions that will help to inform the business plan. There is plenty of space for you to add additional comments throughout and at the end. <b>Importantly, please complete the data protection declaration, if you do not we are unable to use your information.</b></p> <p>Please send your completed survey to <a href="mailto:cornwallcyclehub@cornwall.gov.uk">cornwallcyclehub@cornwall.gov.uk</a> by midnight on Monday 28<sup>th</sup> September 2020 (this has been extended from 21<sup>st</sup> September).</p>		
Question	Response	
<b>About Your Club</b>		
1. What is your club's main cycling discipline?	Delete text that is not applicable BMX MTB CX Road XC Other (please insert text)	What other cycling do your members participate in?
2. How often do your club currently meet?	Delete text that is not applicable Daily Fortnightly 2/3 times a week Monthly Once a week Infrequently	
3. Is your club affiliated to British Cycling?	Delete text that is not applicable Yes/No	
4. Do your club currently take part in any British Cycling coached sessions or training events?	Delete text that is not applicable Yes/No/Unsure	Please detail which sessions/training
5. Do you think that your club will be able to undertake more cycling activities as a result of this facility?	Delete text that is not applicable Yes/No/Unsure	Please describe these benefits in a few sentences below. If you don't think it will benefit your club, what more could be done to enhance what the Hub offers to your club?

## Written responses

In addition to the surveys, a number of emails were received by members of the public. A dedicated email address was set up [cornwallcyclehub@cornwall.gov.uk](mailto:cornwallcyclehub@cornwall.gov.uk). **22 emails were received** varying from

several people asking about jobs to work at the new Hub, offers of services to run from the Hub, support for the project, one expressing concern about the project, and several asking about wider cycling projects throughout Cornwall.

### **3.1.2 Key Liaison Meetings**

In addition to the formal consultation process the project team have given a number of presentations of the proposals to key groups. There has also been engagement with other key partners, the results of this work has influenced the development proposals and design. This engagement included:

- Ward Member Liaison (26<sup>th</sup> February 2020, 17<sup>th</sup> March 2020, 8<sup>th</sup> July, 24<sup>th</sup> July 2020 and 17<sup>th</sup> December)
- Newquay and St Columb Community Network and Town Council (24<sup>th</sup> July and 17<sup>th</sup> December 2020)
- Ministry of Defence (St Mawgan) (22<sup>nd</sup> September 2020, site meeting 4<sup>th</sup> November and 14<sup>th</sup> February 2021)
- British Cycling – regional and national infrastructure team (regular bi-monthly meetings from February 2020 to date)
- Sport England and British Cycling Partnership meetings (27<sup>th</sup> May 2020, 1<sup>st</sup> July 2020, 26<sup>th</sup> November 2020 and 9<sup>th</sup> December 2020)
- British Cycling Regional Meeting (Cornwall) (2<sup>nd</sup> December 2020)
- Primary Care Trust (18<sup>th</sup> December 2020)
- NHS Kernow Clinical Commissioning Group (26<sup>th</sup> November 2020 and 7<sup>th</sup> December 2020)
- Cornwall BMX (continuous engagement since January 2020)
- Cornwall Airport Newquay (18<sup>th</sup> August 2020 and 17<sup>th</sup> February 2021)
- Cornwall Development Company (Aerohub Business Park and allocated Hotel site) (25<sup>th</sup> June 2020, 4<sup>th</sup> November 2020, 17<sup>th</sup> December 2020, 11<sup>th</sup> February 2021)
- Wheels for All (27<sup>th</sup> February 2020, 13<sup>th</sup> August, 16<sup>th</sup> September and 10<sup>th</sup> December 2020)
- School for Social Entrepreneurs (8<sup>th</sup> January 2021 and 17<sup>th</sup> January 2021)
- CC Directors Leadership Team (11<sup>th</sup> February 2020 and 22<sup>nd</sup> July 2020)
- CC Investment and Commercial Board (5<sup>th</sup> August 2020)

### 3.1.3 Survey analysis and reporting process

The type of data that was requested through the formal consultation does not lend itself to interrogation of the data in a multitude of ways via endless cross-tabulations. We received two types of data with one being largely technical qualitative information and the other quantitative. The findings found within this report are presented mainly as top line results as this was considered appropriate and most helpful. Data regarding gender and age was not considered of great benefit to the report however, the location of the respondent via the Let's Talk Cornwall website has been documented at the beginning of the analysis and then it moves through the questions.

The findings of the analysis are presented using charts and tables where appropriate and summary and/or detailed values for each question. The results table for each question gives the number of respondents for each answer, the total number of respondents who answered the question and the number of those who skipped the question.

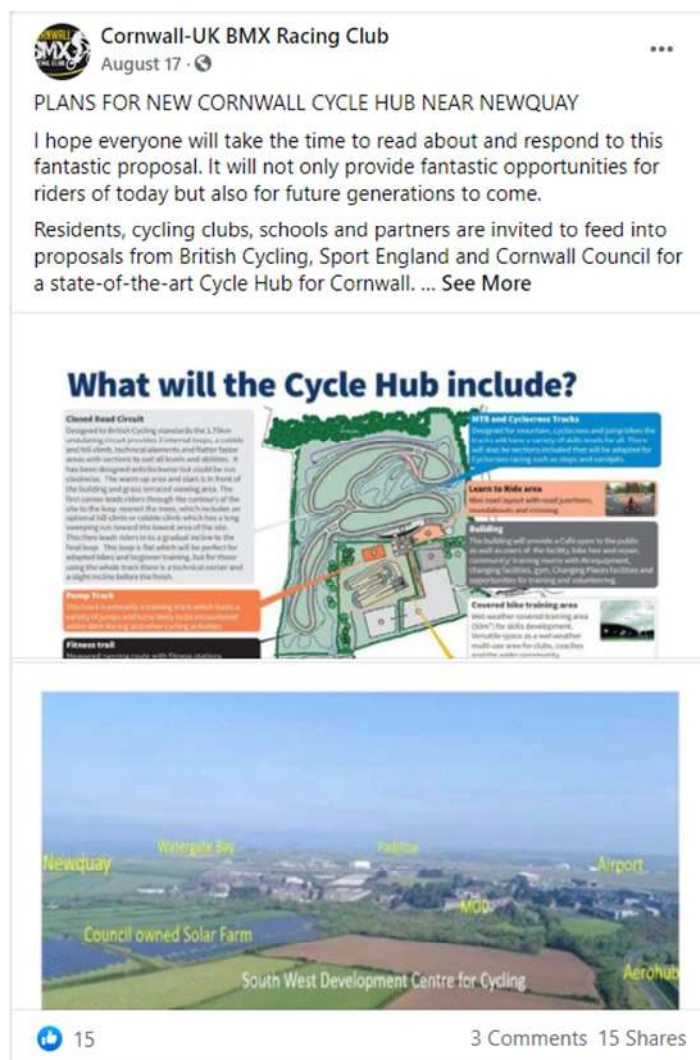
The full list of comments have been summarised into issues and a response provided. The original list of comments is available to be viewed on request. All percentages have been rounded to one decimal place. There may be occasions where the values that are stated in the charts or tables do not exactly total 100% this is due to rounding the percentages to one decimal place.

### Social Media

Below is a small sample of where the consultation was shared. Of note is the Mayor of Newquay's post which received **185 likes, 132 shares and 64 comments**



Statement of Community Involvement  
Cornwall Cycle Hub  
9<sup>th</sup> March 2021





**Newquay & St Columb Community Network**  
August 17 · 🌐

🚲 Get involved in plans for a new state-of-the art Cycle Hub for Cornwall 🚲

If given the go-ahead, the hub, based in Newquay, would provide cyclists with a safe space to train and have fun.

Find out more 📌📌

<https://t.co/69Wv3vMHZM>



👍❤️ You and 13 others

👍 Like

💬 Comment

**Steve Double MP** ✓  
September 28 · 🌐

A reminder that the consultation on the plans to develop a state of the art Cycle Hub for Cornwall, which will be based near to Newquay Aerohub, closes tonight - see the link below for more information and how to reply to the consultation.

<https://cornwalltourofbritain.co.uk/legacy/>

CORNWALLTOUROFBITAIN.CO.UK

**Legacy and Benefits - Cornwall - The Tour of Britain**

Cornwall is to host the Grand Depart Stage of the Tour of Britain in September 2021. It will be the biggest sporting event ever to be hosted in Cornwall.

👍❤️ You and 11 others

6 Comments 4 Shares

👍 Like    💬 Comment    ➦ Share

**Mayor of Newquay**  
August 17 · 🌐

**BRILLIANT FOR NEWQUAY AND THE WHOLE OF CORNWALL!!!!!!**

British Cycling, Sport England and Cornwall Council have announced plans for a state-of-the-art Cycle Hub for Cornwall. If plans are approved, bike riders of all ages and abilities will be able to try out a range of exciting, fun and exhilarating cycling activities at the fully accessible Cycle Hub proposed to be built on Council owned land near the Newquay Aerohub Business Park.

Grant opportunities to fund the £3.8 million facility are being explored including an application to the government for investment through their new Gear Change investment strategy for walking and cycling and British Cycling's Places to Ride Fund.

An existing bus stop on the road outside the Aerohub Business park and plans to create a safe cycle way linking with quiet lanes towards Newquay and Porth will mean that families and visitors will be able to arrive by bike, public transport or on foot.

The ambition is to submit a planning application and have funding confirmed by the end of 2020 so that work can start in 2021 and the Cycle Hub can be ready for action by the end of 2021.

Andy Farr, British Cycling Head of Business Planning and Transformation said: "We are delighted to be working with Cornwall Council and other stakeholders to bring forward this exciting development, which will provide a regionally significant hub for cycling and link into the Council's wider plans for development of cycling at all levels. The breadth of facilities proposed will give opportunities for riders at all different stages, from learning to ride for the first time, through to cycle sport competition and training. The scope of the project will include a number of different cycling disciplines, including mountain biking, road cycling, BMX, cyclocross and others, meaning that there should be opportunities for everyone. The South West has traditionally been under-provided for in relation to high quality cycling facilities and this hub will be a huge step forward for the region."

Mayor of Newquay Councillor Louis Gardner added:

"When I heard of these proposed plans I thought it was a fantastic idea. The new hub must be fully accessible for all of Cornwall not just the elite cyclists. I have asked the organisers to take into account the limited incomes of some of the local population when drafting their business case. There must be options for those who can't afford the usual hire fees. I have also asked for consideration to be made to enhancing public transport routes and ensuring that the buses on the passing route have ample capacity for bikes."

"This is a really exciting project which will make Newquay a national centre of excellence for adrenaline sports. We are already the premier surfing resort in the country and we have a free skate park which is probably the best free park in the country. Add now BMX racing and other cycling disciplines and we will attract talent and athletes from all over the country."

More plans can be found here:

👍❤️📌 You, Christine Roberts, Matt Timms and 185 others

64 Comments 132 Shares

👍 Like    💬 Comment    ➦ Share

## 4. Summary of consultation results

The following section summarises the overall results received from the formal public consultation in **August-September 2020**, the first section analyses the Let's Talk Cornwall responses, it then moves on to the technical surveys and finally email correspondence.

### 4.1 Let's Talk Cornwall - Profile of the surveys

144 people engaged with the Let's Talk Cornwall pages during the consultation period. There was a very wide range of locations that respondents who completed the survey were from. 119 were registered as being based within Cornwall and 25 Outside of the County. Responses were received from Penzance up as far as Cardiff.

The top 7 locations which accounted for just over a third of the responses were as follows:



### 4.2 How much support was expressed for the project?

Of those that responded to the comments, it was clear that there was outstanding support for the project with 116 respondents providing a clear indication of their support.

In addition, members of the public used the forum to discuss cycling in general, most of these did not mention the cycle hub. We have recorded these

comments as Neutral. Of those that mentioned the Cycle Hub, accessible routes to the site were considered of high importance, this was mentioned by 14 respondents. Safer access roads in general were also commented on by 11 people.

Four people responded with concern over the location, a preference for spending money in villages instead of in one location and one person who simply labelled cyclists as a nuisance.

### **4.3 General Themes**

- **A venue for training, development**

**Fifty-four** people supported the project for its provision of places to train and race across disciplines in a safe, national standard facility. Many people wrote that they compete at a national, or even international level, and that to do this they have no choice but to travel hundreds of miles to race and train because of the lack of adequate facilities in Cornwall. These included the disciplines of BMX, cyclocross and criterion racing. It was mentioned that they had to train in dangerous conditions out on the road or on tracks that were not fit for purpose.

There was a sense in the comments that this was something invaluable, that Cornwall could be proud of, that it would provide a massive boost in morale for clubs, coaches, riders and parents who regularly have to make do with substandard facilities to train in, and who have to travel hundreds of miles a week to train and compete.

- **Development of road awareness, bikeability and cycle confidence**

**Sixty people** commented that this would be an excellent place for riders to do bike ability/confidence/road awareness sessions, and to do this in a safe/traffic free environment. Many of the comments mentioned having to teach themselves and their families these skills on the roads amongst often hostile traffic.

- **Economic benefits**

**Twelve people** mentioned the economic impact this would have on the county.

- **Health and well-being**

**Sixteen people** mentioned the mental and physical health benefits.

- **Whole family experience**

**Twenty-two** people mentioned that this would be a facility they would use with their whole family.

- **Environmental Benefits and Active Travel**

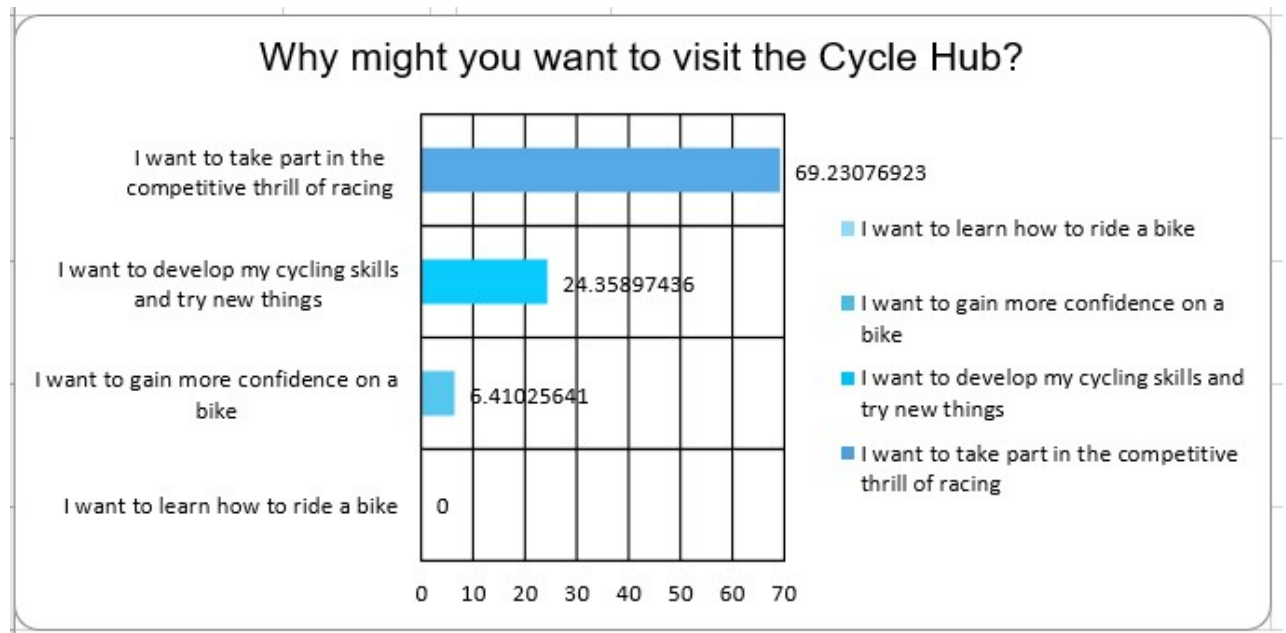
Other comments included the environmental impact of having a facility that teaches people of all ages the skills to use cycling as a mode of transport, which will have an impact on the reduction of the use of cars. They also mentioned that at this moment in particular, it is incredibly important to have easy, cheap access to sport in a safe and social way.

- **Outdoor Velodrome**

Six people expressed the desire to see an indoor or outdoor velodrome.

#### 4.4 Quick Fire questions

Of the 99 people that responded to the question 'Why might you want to visit the Cycle Hub' just over two thirds said it was because they wanted to take part in the competitive thrill of racing. This was followed by just under a quarter of respondents saying that they want to develop their cycling skills and try new things.



#### 4.5 How can we encourage more people to cycle?

40 people visited this page but only 8 people commented. The responses included comments around the subjects below:

- Schools should be funded to provide cycle training. Children should leave primary school with key skills which they will keep for life.
- By providing traffic free environment to engage all abilities and demographics.
- Develop the Breeze initiative rides further to encourage more women to cycle.
- Ensure a safe off-road route to the Hub as it will increase usage of the facility along with support for the economic recovery and helping to increase footfall to the town also. It will also provide a great link for commuters and school children wanting to cycle more.
- Include an outdoor velodrome. These facilities have multiple uses, excellent for racing and coached training adding further disciplines to the opportunities available in this hub.

## 4.6 The Technical Survey Results

As part of the consultation process a survey was produced for:

- Schools/Colleges
- Partners/Stakeholders
- Cycling Clubs

The full results can be found in Appendix 5

### 1) Clubs

14 cycling clubs responded to the survey; a summary of their responses is set out below

<b>About your organisation</b>	
Do you take part in any BC coached sessions	6 of the 14 clubs participate in BC sessions
Will your organisation undertake more cycling as a result of the Hub?	11 of the 14 clubs will undertake more cycling as a result of the Hub. The remaining 3 were unsure.
<b>Design and Features</b>	
Cycling Features - What will you use the facility for	Closed Road Circuit - 13 of the 14 clubs would use. Covered Training Area: 11 of the 14 clubs would use. MTB Trails - 11 of the 14 clubs would use Outdoor Fitness Trail: 10 of the 14 clubs would use. Grass Track: 10 of the 14 clubs would use Learn to Ride Area - 9 of the 14 clubs would use. Pump Track: 8 of the 14 clubs would use BMX Track: 6 of the 14 clubs would use. Cross Country: 6 of the 14 clubs would use.
Building – what do you think you will use	11 of the 14 clubs said they would use: Toilets and changing rooms Gym Area for indoor training Cafe Race registration space Bike hire maintenance Storage of equipment First aid facilities
Technical Design feedback	Wheal Velocity hoped that there are enough straight elements to the circuit to make TTs a feasible part of circuit use.  Several of the clubs express a strong desire to see a velodrome as part of the plans.  Cycle Sport South Hams said that the grass track was great and suggested speaking to the West Riding Track League in Leeds at Roundhay Park.



	<p>Cornwall BMX suggested floodlighting and an area for competitor van camping and for event trade stands.</p> <p>One and All's Rod James (who has been organising races in Cornwall for ten years), commented that the plans were a "game changer for cycling in Cornwall", eliminating problems of safety and logistics in racing, which Cornwall has always suffered from given the lack of adequate infrastructure.</p> <p>War Vena suggested that it would be good if the XC/CX course could incorporate some of the road sections, some technical sections, as well as other fast, flowing sections.</p> <p>Tri Logic and Torbay Tri both commented that an area for transitioning from running to cycling would be good, as well as markings on the circuit to separate runners and cyclists.</p>
Equipment required	13 out of the 14 clubs put "all"
<b>Managing the Hub</b>	
What will you use	the majority of the clubs put that they would use all of the facilities, adding coached sessions to this.
How often	<p>2 to 3 Times A Week - 4 Clubs</p> <p>Once A Week - 1 Club</p> <p>Fortnightly - 1 Club</p> <p>Once A Month - 8 Clubs</p>
When	Adult Clubs commented that they would use the Hub on weekday evenings (especially to train) and weekends (especially to compete). Junior Clubs commented that they would use the Hub on weekday evenings (especially to train) and on weekends (to train and compete) and they hoped that there could be training camps held at the Hub during holidays.
How many people attend	Most clubs commented that they could have between 10 and 35 participants attending training sessions and competitions.
Volunteering	12 of the 14 clubs wrote that they could help out with all of the requirements, including fund raising
Costs	most clubs suggested £5 per hour for children and £5-£7.50 per hour for adults.
Barriers to Use	Weather, travel and staffing and opening times.
Other comments	<p>"It took three years of searching and three years of fund raising to open the Wheal Jane circuit. Which is the only race/cycling circuit available west of Torbay. The whole idea around its development was to provide a focus for cycling in Cornwall. There is vast untapped demand for this cycling hub. Wheal Jane is great but extremely limited in its scope and availability. This Hub ticks all the boxes and will I believe be the catalyst for a real expansion in cycling in Cornwall, well done to the people who put this forward and good luck".</p> <p>One club said they did not feel this was the right location</p>



## Schools and Colleges

8 Schools Responded to the Survey (6 Secondary, 2 Primary)

<b>About your organisation</b>	
Do you take part in any BC coached sessions	Yes - 4 No - 4
Does your school take part in the school Games	Yes - 2 No- 5 Not Sure - 1
Does your school take part in Bikeability?	Yes - 3 No - 5
Perceived benefits of the hub:	Opportunities for physical activity and increased fitness. Introduction to new sports/competitions. Increased social interaction. Greater confidence. Opportunities to volunteer.
Will you undertake more cycling activity as a result of the Hub	Yes - 8 No - 0
<b>Design and Features</b>	
Cycling Features - What will you use the facility for	Team building days, activity weeks/treat days, schools competitions, coaching and training activities, access for students who are at performance level for their cycling.
Building – what do you think you will use	All 8 schools responded to say they would use all of the facilities within the building.
Technical Design feedback	Road markings, like junctions, should be included to practice road safety skills.
Equipment required	All: bikes, helmets, gloves
<b>Managing the Hub</b>	
What will you use	All of the facilities were mentioned by all the schools
How often	Schools generally replied for fortnightly to once a month. One school commented that they would look to use the facility two to three times a week.
When	Weekdays during school hours
How many people attend	Twenty to thirty students plus a minimum of two staff. More for one off events
Volunteering	Providing help for competitions/training coaching days. Volunteering

	to maintain wildflower areas. Helping in the cafe. Fundraisers. Bike maintenance. Students volunteering towards their Duke of Edinburgh and other awards.
Costs	Most clubs responded for a cost of £5 per person of £50 for half a day.
Barriers to Use	Costs and transport were the two barriers schools said they and their students could potentially face. Suggested solutions included relief for low income families and the use of some kind of shuttle bus.
Other comments	Comments included that this was a fantastic and much needed facility for Cornwall. Specific termly groups such as for Girls, Pupil Premium and SEND would all be "amazing". Finally, that the car park should be free.

## Partners/Stakeholders

8 Partner organisations responded to the Survey

<b>About your organisation</b>	
Do you take part in any BC coached sessions	Yes - 4 No - 4
Will your organisation undertake more cycling as a result of the Hub	Yes - 6 No - 0 Unsure - 2
<b>Design and Features</b>	
Cycling Features - What will you use the facility for	4 partner organisations said they would use all of the facilities. The learn to ride area, the outside fitness area and the covered area were all important areas for the organisations to use. The cafe was also an important area for socialising and so were disabled facilities.
Building – what do you think you will use	Community room, cafe, disabled facilities, gym facilities, first aid and race registration space were all mentioned as being important.
Technical Design feedback	Wheels for all commented that it was important that the circuit had areas that were flat and accessible, as well as areas where riders could pull off to rest.  It was also commented that the circuit needed to be navigable at high speeds in big groups.
Equipment required	Wheels for all require adapted cycles, hand propelled cycles and a number of specialist equipment.  Petroc Group Practice would like to see electric hybrid or mountain bikes
<b>Managing the Hub</b>	
What will you use	Wheels for All sessions for children, adults and the elderly (Community). Led by Wheels for All qualified staff / volunteers. Referral WFA sessions (Dementia, cardiac support & Stroke support). Bikeability – using Wheels for All staff to deliver inclusive Bikeability

	<p>for pupils in SEND schools or those that attend mainstream.</p> <p>Training courses</p> <p>Volunteering</p> <p>Meeting place for the Cornwall Wheels for All club</p> <p>Coaching/training sessions</p> <p>Partners mentioned use of the hub for:</p> <ul style="list-style-type: none"> <li>• Racing events</li> <li>• Paid British Cycling coached sessions</li> <li>• School Games</li> <li>• Bikeability</li> <li>• Training courses</li> <li>• Volunteering</li> <li>• Meeting place</li> <li>• Running/fitness</li> <li>• Other - Press launches, product launches and event start and end point</li> </ul>
How often	<p>Wheels for All would use two to three times a week.</p> <p>Four other partners would look to use between once a fortnight and once a month (potentially more if they can establish a regular slot between their users and the Hub).</p> <p>Three would use on a regular or annual basis for events.</p>
When	<p>Four organisations put that they could use the Hub at “anytime”. Three wrote that they would look to use the Hub during weekday mornings and afternoons.</p> <p>One would look to use the Hub during weekday afternoons and evenings.</p>
How many people attend	<p>Wheels for All has attendances of up to 50 per day.</p> <p>Some organisations would have up to 40 for a session, between 100-200 people for an event.</p> <p>One organisation would need 1-1 time.</p>
Volunteering	<p>Several partners put they could help with all aspects of volunteering.</p> <p>Wheels for All wrote: We will initially focus on creating volunteer network to support the Cornwall Wheels for All programme – the roles include – “Meeter and Greeters”. Registration, Bike Assessors, Cycle Pilots, Route Observers. Many of these roles can be combined and other roles include mechanics, social media support &amp; fundraising.</p>
Costs	<p>Most organisations responded for a cost of £5 per person of £50 for half a day</p>
Barriers to Use	<p>Costs and transport were the two barriers organisations felt might be faced.</p> <p>One organisations wanted to ensure that long term bookings would be protected and that scheduling was carefully managed</p>
Other comments	<p>Sustrans supports the bike hub, <i>it will make a real difference to accessing cycling within Cornwall.</i></p> <p>Wheels for All wrote: <i>We definitely want to be part of this process, we want to bring our expertise, knowledge and experiences in developing a beneficial and successful inclusive cycling experience to many members of the Cornwall population. We will be honoured to be able to work in partnership with you to create the first Cornwall Wheels for All programme in the county, and a centre of excellence for inclusive cycling provision for the South West.</i></p> <p>Petroc Group commented: <i>I am keen to be involved in any way I can and think this would be a real asset for Cornwall as well as our local Practice area. I have a wider role as the Social Prescribing Lead for the Watergate Primary Care Network, covering Newquay as well as St Columb and Padstow. We would like to build a strong relationship</i></p>

	<p><i>with you so if I can be of further assistance at this time, please do not hesitate to contact me.</i></p> <p><i>Community Connect wrote: Patient referrals will be individual in many cases and the costs are listed as per organisation. If a group was organised by a social prescriber - again it would be individual costs to attend the sessions and transport, etc.</i></p> <p>Two other comments said that this facility was an amazing opportunity for the region and that they were happy to support in way they could.</p>
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## 4.7 Concerns raised

### Accessibility

Active travel routes and the ability to use Public transport to access the site has been mentioned in all of the various consultation forums. It was also queried why such a large carpark had been included.

Accessibility is a key consideration for the project not only as a response to the consultation but also for the planning application. We have employed Aecom, a transport and travel planning specialist, to undertake this work for the project. This will identify cycling and walking routes to and from the site as well as identify a wider travel and events plans.

The initial work on the cycling and walking routes will assess the various users that will come to the facility and the appropriateness of existing paths, lanes and roads. It will also identify where there might be additional multi-use paths required.

In order to ensure a good amount of local knowledge is incorporated into their work, Aecom are working with Newquay Velo the local cycling group to devise the routes.

In response to the consultation with Highways, the local bus service will be brought into the site so that users of the Hub do not need to cross the main road. A bus shelter will also be incorporated into the design.

The Council are also having conversations with the local bus provider for this route to provide additional space for bikes. In 2021 a new pilot scheme for rural transport will come into force. This will mean that a bus fare from Newquay to the Hub would be in the region of 60p.

The initial concept plan indicated a very large area for carparking; however, this was a very early diagram and simply blocked an area to show where carparking could be located. The updated concept plan shows parking for a maximum of 100 spaces, 50 additional spaces have been indicated for overflow to accommodate large event days. Because the facility will also be a Regional Facility, it is expected that certain events will still attract larger numbers of users by cars to the site, as they will be travelling from other parts of the region.

## Affordability and Access For All

A number of comments related to ensuring that the Cycle Hub was in no way elitist and that it was designed for all to be able to enjoy irrespective of ability, age or income.

With this in mind, we have designed the Hub so that there are certain elements of it that will be free to use, learn to ride, beginner pump track and pump track. Whilst there will be entry charges for other elements of the project these have been projected within the Business Plan to be kept as low as possible whilst still enable the facility to be sustainable. However, to ensure there is opportunity for all to experience the facilities at the Hub there will be regular open days, where people can come and receive free coaching and use of all the facilities.

As part of the development of the Cycle Hub the Council are developing a partnership with British Cycling to provide not only a coach to work at the Hub but also 2 x Community Activators who will work in the community to encourage more people of all ages and abilities to cycle.

The Council are also developing a partnership with Wheels for All to provide a co-ordinator at the facility dedicated to inclusive and accessible cycling activities. There are no other facilities of this nature in the South West. To be able to provide an accessible facility with Changing Places Facilities will truly be a massive benefit for so many families living in Cornwall and further afield.

### ***Ian Tierney (Charity Director - Cycling Projects)***

*The vision of the staff and all involved at the Cornwall Cycle Hub to ensure all children, young people and their families are able to be active through a broad range of inclusive cycling activities is truly in line with the work of Cycling Projects.*

*We believe that by offering regular inclusive cycling activities it will contribute to improving strong peer networks amongst all participating families, leading to every possibility that people will weave cycling into their lifestyles.*

The Council are also developing partnerships with the Social Prescribing Teams throughout Cornwall. This is through Kernow Clinical Commissioning Group and the Primary Care Trust. This has brought opportunity to partner the project with the Department of Work and Pensions and Volunteer Cornwall so that the facility can be used by individuals who are currently out of work but who struggle with their mental health.

It will also be used as a referral facility for social prescribing, not only to undertake cycling or fitness sessions but also through volunteering.

### **Dr Rob White GP (Clinical director for Coastal Primary Care Network, NHS Kernow Governing Body GP system and urgent and elective care clinical lead, NHS Kernow Clinical Commissioning Group)**

The Cycle hub scheme exactly aligns itself with the direction of travel we are currently on in health in promoting self-care, exercise and healthy living, healthy body and mind to both prevent illness and speed recovery from illness, and support ageing well.

Scheme such as this is what we are crying out for in Cornwall to enable health to refer to, engage with and support to promote all of the above.

## **Location, the suitability of the site**

One of groups that responded as part of the survey raised concerns over the location, the suitability of the site and in particular it's exposed location.

The site is considered to be the best suitable and available location to provide such a prestigious facility to benefit the whole of Cornwall. A full and detailed analysis of 5 locations was undertaken at an early stage via an options appraisal. This was presented to the Council's Director Leadership Team in February 2020, where approval was given to proceed with developing the project at this location. The appraisal included guidance from organisations such as British Cycling over where in Cornwall they would encourage the Council to look for a site. This was largely based around the need for the Hub to be the South West Development Centre and a Regional Centre for racing and training. It also looked at other things such as site constraints (highways access, designations, ecological), tenancy, amount of land available, suitability of the land.

This 55 acre site is in Council ownership (except for a couple acres owned by the MOD adjoining the woods), it was felt that it brought many opportunities that the other sites did not provide. This was through its location being near to Newquay with its already existing and developing outdoor activity sector. Also being located next to the growing Aerohub Business Park, Kernow Solar Park and potential hotel site also bring many reciprocal benefits.

The tenant is on a short-term lease and available from the end of the calendar year.

The site is a good shape to incorporate the various disciplines outlined in the concept plan and with good contours to provide interest, but also to allow flatter sectors for Accessible trails. Whilst it is acknowledged that the site would not necessarily accommodate for more advanced Mountain Biking or Downhill, Cornwall is already fortunate to have several locations where Mountain Biking can be undertaken.

It is accepted the site is quite exposed and every effort has been put into the designs to ensure that any negative impacts from the prevailing winds are minimised. The BMX Track has been designed to face into the wind which will mitigate this, there will be a shelter belt created through tree planting on the site to not only help to protect from the weather but to increase biodiversity. Of interest the location is at a lower level than that of Cornwall BMX's current location, where they have only had to shut on 3 occasions over the previous year due to storms.



## 4.8 A small selection of quotes

### **Mayor of Newquay Councillor Louis Gardner:**

*"When I heard of these proposed plans I thought it was a fantastic idea. The new hub must be fully accessible for all of Cornwall not just the elite cyclists. I have asked the organisers to take into account the limited incomes of some of the local population when drafting their business case. There must be options for those who can't afford the usual hire fees. I have also asked for consideration to be made to enhancing public transport routes and ensuring that the buses on the passing route have ample capacity for bikes."*

*"This is a really exciting project which will make Newquay a national centre of excellence for adrenaline sports. We are already the premier surfing resort in the country, and we have a free skate park which is probably the best free park in the country. Add now BMX racing and other cycling disciplines and we will attract talent and athletes from all over the country."*

### **Ministry of Defence (St Mawgan)**

*"The RAF is a huge advocate of sport and adventurous training and, as you know, we are home to the Robson Resilience Centre which regularly runs adventurous training for a large number of Service Personnel. Mountain Biking and road Cycling does receive real support from across the Service in terms of competition as well as a medium to develop the personal attributes we require in our people."*

*Clearly there is a real potential for us to utilise the proposed facility, as we currently use Cardinham Woods and Lanhydrock for a skills development package; so having something on our doorstep would likely be of real value".*

### **Local Cycling Club Member and Race Marshall volunteer**

*"The design I have seen resolves a number of issues we have had from the circuits we have used. Being purpose built it has a good surface, very few potential solid objects, post, trees etc to crash in to and therefore provides a very safe place to run events without hours of preparation. It will not require a large team to set up. Having a building on site for storage, with toilets and cover improves the delivery of events. In the ten years I have run races (150 in all) there has always been a good demand from racers. The problem has been because of the complexity of the site, difficult with landlords and the total lack of infrastructure. This design will totally eliminate most of those. This means the team concerned with running events can concentrate upon doing that well. This design is a game changer for cycling in Cornwall and the south west."*

### **Nordic Ski Club**

*I'm very keen and excited by this project, as a keen competitive Nordic skier, I spend many of the summer months on roller skis. Having a dedicated tarmac circuit free of traffic to train on would be transformative.*

*The British National Cross-Country Ski and Biathlon Squads are always keen to have venues to train at. With Cornwall providing a somewhat more enriching environment for up and coming talent than the inner-city cycle circuits around the UK.*

## 4.9 Other Consultation and Feedback

As mentioned earlier in the report, as part of the development of the business plan, FMG Consulting were jointly appointed between Cornwall Council and British Cycling. As part of this work they consulted with a number of key organisations and clubs (which are set out below), this was undertaken in **June/July 2020**. This consultation was to gather qualitative information to fully understand the a selection of club's commitment to the need for a Cycle Hub and most importantly their likely usage

- British Cycling Regional Officers
- St Austell Wheelers cc
- Penzance wheelers
- Cornwall BMX
- Newquay Velo
- Wheal Velocity
- Active Cornwall
- Local Enterprise Partnership

The consultation showed that there is much excitement from clubs over the new hub facility that will provide excellent facilities, coaching, better managed events, reduced requirement for volunteer marshals and encourage increased usage.

FMG wrote that "we are positive that the community, organisations and the Council will see this investment as being positive and provide the right opportunities to change behaviours around cycling and physical activity.

Cornwall are seeking to change their reputation to a sports and leisure county and this project will support this aspiration.

We note that there is some concern over pricing and rents as clubs need to develop funds for their own club development purposes. Early work has started on this, but further consideration will need to be made to understand the practicalities of relationships with the management organisation.

This early work was important for feeding into the development of the summer survey. A full summary of the results can be found in Appendix 6

### Design Brief consultation

A number of clubs, key contributors and Partners have also been involved at the Design Brief stage. The Draft Design Brief was sent to 10 clubs and 4 partners to ask for input into the design brief for the various tracks and the building. The Design Brief was amended to add in comments such as:

- to accommodate an appropriate space for race registration and equipment.
- A play space for toddlers in the café
- Ensuring there are appropriate site lines from the café to the learn to ride area and pump track
- Transition areas for Triathlon training
- Gridding up areas separate to finish area for CX races
- Making the entrance an inspirational space

## 5. Conclusion

Cornwall Council has spent considerable time and effort discussing the proposals for the Cornwall Cycle Hub with the community and seeking their comments over the past 12 months. These have been carefully assessed and several changes made to the proposals as a result.

In summary these changes comprise:

- Accessibility – ensuring the Hub is accessible for all irrespective of income or ability. Including Accessible Trails, developing programme with Wheels for All.
- Free access pump track and learn to ride
- Reducing the size of the carpark
- Including seating/gathering area for schools and coaching (grass steps)
- Turning to BMX design into the prevailing weather
- Active Travel Plan and Transport Strategy
- Bringing the Bus Stop into the Site
- Including Specialist bike and club equipment storage space
- Including a Grass Track to accommodate the School Games
- Additional information included into the Design brief

As part of the community involvement process, we will continue to feedback to the community and keep them involved in the evolution of this project through methods that they have requested.



## **Appendices**

Appendix 1	Needs Analysis
Appendix 2	Communications Strategy
Appendix 3	Press Release
Appendix 4	Consultation Document
Appendix 5	Survey Results Matrix
Appendix 6	FMG Consultation summary

## Appendix 1 - Needs and Issues Analysis

Currently there are many cycling activities taking place in Cornwall, whether this is through club or regional racing, professional teams, club rides and training, breeze guided rides, bikeability, leisure riding, coaching in schools or commuting. The following table details cycling activity and facilities in Cornwall, it looks at what the issues are for the particular element of cycling and how a dedicated Cycle Hub for Cornwall will meet that need or address the issue.

Activity	Issues	How would the Cycle Hub address the issues and the identified need?
<b>General Cycling Activity</b>		
<b>Cycling for all (recreational and active travel)</b> National Cycle Network (346km) Clay Trails (23km) Mineral Tramways (60km) Goss Moor Trail (11km) New - Saints Trail Newquay to Perranporth, St Agnes to Truro, St Newlyn East to Carland Cross and Trispen to Idless (30km) Further being developed Looe Valley Trails and Helston	<ul style="list-style-type: none"> <li>• Except for the highly popular and successful recreational trails within Cornwall there are limited activities for people who would like to get fit on a bike, try out cycling, have some fun on a bike and learn new skills in a safe and inclusive environment.</li> <li>• The new facility would be able to provide this opportunity to just ride or to learn skills, whether as an individual using the facilities on their own or taking part in an organised session.</li> <li>• There is a lack of safe spaces where sessions can be organised where people could come to test out e-bikes as well as other bikes.</li> <li>• There are no dedicated facilities in Cornwall for teaching road awareness.</li> <li>• In Cornwall cycling participation is in decline. 11.4% of adults report cycling at least twice in the last month with 9.7% cycling at least once a week. Only 10% of adults cycle for leisure and sport with only 4% cycling for travel purposes and &lt;1% cycling to work</li> </ul>	<p>The Cycle Hub would be for all irrespective of ability, to inspire and be inspired, to learn, to create opportunity, to play, to relax, to challenge and to improve wellbeing.</p> <p>It will provide opportunity for the 566k residents of Cornwall and millions of visitors to the County to:</p> <ul style="list-style-type: none"> <li>• try cycling and e-bikes</li> <li>• train on a street layout to help gain confidence</li> <li>• offer bikeability and Go Ride sessions in a safe environment</li> <li>• have a place where a GP can refer for activity</li> <li>• have access to bikes for those with a disability</li> <li>• learn new skills and have fun whether on or off the tracks</li> </ul> <p>The Hub will also bring extra visitors and economic growth to the County which will have a knock on benefit for its residents.</p>
<b>Schools</b>	<ul style="list-style-type: none"> <li>• There are 448 schools in Cornwall with 75,478 pupils of which there are 10 schools taking part in a track investment programme with Cornwall Council and British Cycling and 2 others doing this independently. These programmes will enable the development of children's cycling skills and enthusiasm for more active lifestyles</li> </ul>	<ul style="list-style-type: none"> <li>• A dedicated facility for the provision of learn to ride sessions, highway safety, bike handling skills, through to racing (bike hire would be available)</li> <li>• Primary, Secondary and colleges (Half and full day sessions)</li> <li>• Inside facilities/classroom - for fitness and theory training and for wet weather sessions</li> <li>• Cycle maintenance training and other curriculum-based sessions</li> </ul>



	<ul style="list-style-type: none"> <li>• Most schools do not have sufficient space or facilities to be able to provide <i>dedicated</i> skills or race training</li> <li>• Cornwall BMX Racing Club has also successfully introduced BMX Racing within the annual Cornwall School Games which attracts around 100 participants. This event is structured to allow potential participants to attend training sessions leading up to the main race day. Currently this coaching is provided by volunteers who take time off their work to provide these sessions. Sustrans work in schools that they are invited to but there are currently no facilities that are dedicated to the teaching of children in cycling proficiency in Cornwall.</li> </ul>	<ul style="list-style-type: none"> <li>• The facility presents a massive opportunity to influence the future health and activity levels of the children of Cornwall</li> <li>• The site will be an education centre focused around the promotion of Active Travel, using the learn to ride area for Bikeability Plus, as well as the clubhouse/pavilion for training, seminars, and a teaching space.</li> <li>• Cornwall BMX has for the last 3 years provided BMX Taster Sessions open to all schools in Cornwall with sessions delivered previously by a combination of volunteers and British Cycling coaches. These sessions have attracted up to 1,000 participants in a calendar year. This new facility will provide an opportunity for Cornwall BMX and other Clubs and coaching staff at the Facility to continue to develop further relationships with schools and colleges, Cub Scout groups, resident organizations, local traveller community and commercial Partners to increase participation and support for those that wish to progress into training, coaching, mentoring and volunteer work within the sport.</li> <li>• The Hub will bring higher levels of involvement with schools to further develop activity and well-being levels within Cornwall. This will result in higher levels of participation and the roles of schools, colleges and other community groups increasing significantly in future years.</li> <li>• The BMX club has worked with local schools and colleges, including schools for more vulnerable children, for many years to allow them to experience BMX Racing, the new Hub will enable this to expand.</li> <li>• Schools for children that are excluded from mainstream education have been working with Cornwall BMX, this has brought very positive improvements to behaviour. This work will be built on in the new Facility.</li> </ul>
<b>Breeze guided rides</b> – helping people ride together regularly	<ul style="list-style-type: none"> <li>• Giving people the confidence to ride on the road can be a big stumbling block, currently in Cornwall there are very limited places where</li> </ul>	<ul style="list-style-type: none"> <li>• The Facility would also give the opportunity for people to try out new bikes or e-bikes in a safe environment</li> </ul>

	<p>groups can go to gain some basic skills prior to going on the road.</p> <ul style="list-style-type: none"> <li>Varied starting points spread thinly across rural county make it difficult to generate the 'Breeze community' visible in large cities.</li> </ul>	<ul style="list-style-type: none"> <li>By having a venue where a Breeze champion could take people around a circuit prior to going on the road would give the opportunity to gain skills and confidence prior to being taken on the road.</li> <li>By creating a hub (start/end point) for recreational programmes (led rides), we can offer high quality changing and café facilities, as well as clear continuity for people as to where they can come and take part in a wide variety of led rides, both on road and traffic free.</li> <li>This hub would also encourage engagement from our recreational cyclists with club activity and other opportunities on site.</li> </ul>
<p><b>Accessibility for all</b> The Wheels for All initiative is a nationally recognised programme that embraces all children and adults with disabilities and differing needs, to engage in a quality cycling activity providing fun and stimulating cycling across the UK.</p> <p>By using specially adapted cycles, the activities are both physically and mentally stimulating and above all fun for everyone involved.</p>	<ul style="list-style-type: none"> <li>There are no dedicated Wheels for All groups in Cornwall. The closest is in Plymouth which is currently not active.</li> <li>There is currently on 1 British Cycling disability hub planned (Torbay) in the SW, which is almost a 2 hour car journey from mid Cornwall. (A disability Hub is where people develop their skills in a traffic free environment).</li> <li>Cornwall BMX Racing Club is the only such provider within Cornwall and whilst the committee and members have worked hard to encourage wider participation within the county, the existing location is not designed to encourage or best support those with disability.</li> <li>There are currently no dedicated cycling facilities in Cornwall for referrals for social prescribing activities.</li> </ul>	<ul style="list-style-type: none"> <li>The development of the Hub has brought with it the opportunity to develop a working partnership with Wheels for All and also the Primary Care Trust.</li> <li>The Hub presents a massive opportunity to improve opportunities for those with a disability and those that require a safe and accessible environment to enjoy cycling.</li> <li>The Hub will provide a safe and suitable place where people with a disability can have the opportunity to train, meet others and be active.</li> <li>Access to adapted bikes</li> <li>The site will also be a British Cycling Disability Hub, as well as an ongoing training and hosting of countywide inclusion groups.</li> </ul>
<p><b>Bikeability/Ready Set Ride/Go-Ride sessions</b></p>	<ul style="list-style-type: none"> <li>Primary Schools report that only 12% of pupils cycle/scoot to school in Cornwall.</li> <li>55% of children and young people (35K) are not active enough for good health and 27.5% (18K) are classified as inactive.</li> </ul>	<ul style="list-style-type: none"> <li>Take up of Bikeability is set to rise with new government funding for every child to do the training, the Hub will offer Bikeability Plus schools day. Where schools that have completed their training will be invited free of charge to the Hub for a day of coaching and an award giving ceremony. The buses will be provided free by the Council. The Hub will host 4 events per year for 300 children per event.</li> </ul>

<b>Racing in Cornwall (to be relocated in the new Facility)</b> From Under 8yrs through to veterans		
<p><b>Closed Road Circuit</b>  <b>Criteria</b> - Wheal Jane Earth Science Park, Baldu near Truro. Organised by Wheal Velocity Cycling Club.</p>	<ul style="list-style-type: none"> <li>• Issue with poor road surface and lack of run offs brings fear of accidents.</li> <li>• Site visibility requires large amount of marshals to enable the races to be run.</li> <li>• Restricted times of use to evenings and weekends which does not allow for mid week races.</li> </ul>	<ul style="list-style-type: none"> <li>• Purpose built track with smooth surface and safe run offs</li> <li>• Site designed to minimise the need for large amounts of marshals thus reducing the pressure on clubs when organising races.</li> <li>• Opening times would be inclusive so open in the daytime, evenings and weekends which would enable schools to visit to undertake day time racing as well as evening and weekend racing.</li> </ul>
<p><b>BMX Races</b> – North Hill, Blackwater, Truro TR4 8HJ. Cornwall BMX Racing Club run regional races, they are a well-established racing club with a significant record of achievements at local, Regional, National and International levels.</p>	<ul style="list-style-type: none"> <li>• Course too short to provide national or European standard races.</li> <li>• Located on private land where rents are increasing beyond sustainable for the club.</li> <li>• Because coaches are volunteers who work, there are restrictions over how much daytime schools and other coaching can be undertaken.</li> <li>• The site lacks mains electricity, water and drainage / foul drains</li> <li>• The existing site cannot be expanded due to the unsuitability of road access, complexity of surrounding land ownership, vehicular parking and extensive costs relating to the provision of utility services.</li> <li>• The existing facilities are not compliant with Building Regulations or mobility access requirements and lack the standards anticipated by local organisations such as schools and colleges.</li> <li>• Visiting schools have expectations that the facilities they use for children sport development are modern and of high standards, these current facilities are not to this standard.</li> <li>• The BMX team's knowledge and experience of BMX Racing across the UK is significant and over the last 20 years they have seen almost every other area of the UK develop national standard facilities with no investment in Cornwall to</li> </ul>	<ul style="list-style-type: none"> <li>• Cornwall BMX would re-locate their training and racing (National/European Standard) to the facility.</li> <li>• Top level racing will bring economic benefit to the County and complement other facilities in Cornwall</li> <li>• The inclusion of classrooms would bring further opportunities for children to understand other associated aspects of sport development such as diet, psychological preparation, bike maintenance and race dynamics. The rooms will also be used when weather prevents training on the track surface</li> <li>• For continued growth and increased memberships and the BMX club has tailored services to provide affordable activities including training sessions directed by in-house British Cycling qualified coaches loan bikes, protective equipment and full-face helmets to those who wish to try the sport or are not able to purchase such equipment.</li> <li>• This new facility provides the opportunity for the club to engage wider ranging services to a greater number of residents whilst retaining affordable activities.</li> <li>• The BMX club recognises the need for wider community inclusion and user flexibility combined with affordability and continued growth of the club via new memberships to ensure sustainability.</li> <li>• Importantly the facility will provide much wider benefits than solely BMX Racing with important opportunities to engage in sport, training, volunteering, mentoring and facility-related</li> </ul>

	<p>improve track standards and/or associated facilities.</p> <ul style="list-style-type: none"> <li>• The South West Regional BMX Committee comments in support of the national standard facility;</li> </ul> <p><i>"At present the region does not have a National Standard track. Having a new facility in Cornwall would significantly help the development of not just the local community but also riders from around the region and from as far afield as South West Wales. At present our coaching teams have to take regional sessions outside the region to be able to train riders on National Standard tracks – having a facility within the region would considerably help the way we coach our riders."</i></p>	<p>maintenance works to help challenge existing socio-economic issues within Cornwall.</p> <ul style="list-style-type: none"> <li>• Cornwall BMX has significant local and national support shown by a Facebook page exceeding 3000 'likes' and our engagement with local social housing providers has brought support and some financial assistance to the club.</li> <li>• This new facility will be located within a more accessible location and allow Cornish residents of all ages and abilities to achieve their full potential and or compete with other riders around the UK and beyond.</li> <li>• Cornwall BMX is part of the South West BMX Region which has competitive riders totalling around 500 that participate in racing within the South West BMX Series from clubs across the region. There is an unknown additional but significant number of non-competitive riders that use these facilities each year.</li> <li>• Each year SW riders compete at the SW Championships event which attracts in excess of 250 participants every year.</li> <li>• It should be noted that with the right facility riders from other regions will travel to race especially given the other sports and activities on offer in Cornwall.</li> <li>• A new facility within Cornwall would allow the county to host national events and bring a fairer distribution of such events across the UK. In the context of European racing the location of Cornwall, availability of hospitality accommodation and travel infrastructure, airport, ferry port of Plymouth, would give some additional viability to hosting European events.</li> <li>• Like many other SW clubs Cornwall has developed riders that are capable of competing at the national standard who participate regularly within the British Series each year. Due to the location of Cornwall the Cornish riders have to travel significantly further, at greater expense, than any other club members within the UK.</li> </ul>
<p><b>Cyclocross (CX)</b> - Redruth School (run by Wheal Velocity Cycling</p>	<ul style="list-style-type: none"> <li>• There are no dedicated CX facilities in Cornwall for racing or training. The new Facility would</li> </ul>	<ul style="list-style-type: none"> <li>• A facility with purpose built CX features will enable riders to train locally and gain skills they otherwise would not be able to</li> </ul>

Club), Falmouth Bike Park (run by Warvena).	<p>include built in CX features to enable participants to this growing discipline to access</p> <ul style="list-style-type: none"> <li>• This last season there were only 2 venues in Cornwall for CX races due to the lack of venues. This meant that participants to this growing discipline had to travel for several hours to take part in races.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide a permanent venue in the CX calendar</li> <li>• Enable riders to reduce the number of miles they have to travel to events.</li> <li>• Bring valuable income to the facility and wider economy as races in Cornwall draw approx. 250 participants plus spectators</li> </ul>
<b>Clubs and Club Teams</b>		
<b>Elite Racing</b> – St Piran Professional Cycling Team. There are also other riders from Cornwall racing for other elite teams not based in Cornwall such as EPIC, Ribble and Exeter University	<ul style="list-style-type: none"> <li>• Local Cornish clubs and those from Devon travel to Wales to train on the Velodrome as this is the closest facility.</li> <li>• The closest dedicated Closed Road Circuit for racing and regular training is in Paignton.</li> </ul>	<ul style="list-style-type: none"> <li>• To be able to train locally</li> <li>• Opportunity to showcase their team locally and inspire others.</li> </ul>
<p><b>Adult Clubs</b> – approx. 19 BC Affiliated Adult cycling clubs some of these members race competitively but most members train weekly of these there are 6 British Cycling Go-Ride Clubs. There are other cycling clubs throughout Cornwall that are not affiliated to BC.</p> <p><b>Junior Academies,</b> there are 4 Academies for those under 18yrs in Cornwall: Wheal Velocity Cycling Academy, Cornwall BMX, Wadebridge Coasters and St Austell Wheelers Academy.</p> <p>Many of the members race competitively,</p>	<ul style="list-style-type: none"> <li>• For road biking issues relate to not having a good quality and safe dedicated facility to train on in Cornwall which is available in the daytime as well as evenings and weekends.</li> <li>• Volunteer coaches are spread between all the clubs in Cornwall which puts a lot of pressure on these volunteers. By co-locating training on one site whether weekly or on a less frequent basis, there will be benefits of sharing this coaching resource and bringing not only benefits to the Coaches, but also the juniors and adults being trained will gain a greater variety of skills.</li> <li>• Riders are at a disadvantage to others in the region and Country given they do not have a dedicated circuit or velodrome to train or race on.</li> <li>• Adults and junior have to travel for several hours to take part in events</li> <li>• There are limitations to the amount of races that can be held for riders during the week given the massive marshalling resource required.</li> <li>• BC Figures show approximately 47% of club members in the SW are BC members, so by the same token there will be a large proportion of the BC members in Cornwall who are also not club members (or linked to cycling at a 'facility').</li> </ul>	<ul style="list-style-type: none"> <li>• British Cycling's SW Regional Development Centre</li> <li>• A dedicated Closed Cycle Circuit and velodrome enabling training and racing in the County</li> <li>• open day, evening and weekends.</li> <li>• Reduce the amount of travelling to out of County training venues</li> <li>• This hub would also encourage engagement from our recreational cyclists with club activity and other opportunities on site.</li> <li>• This project will provide high quality sports activity to improve physical wellbeing and challenge existing trends of poor engagement in sport, leading to improved mental wellbeing, self-worth and confidence.</li> <li>• Club members will be encouraged 'to be the best that they can be' and share their skills and confidence with others through volunteering.</li> <li>• The inclusion of a non-pedal bicycle track would also attract racing for younger children which is increasing in popularity in the UK and Europe.</li> </ul>



<p>many train weekly. Clubs include children from age 4yrs on balance bikes through to Juniors.</p> <p>Wheal Velocity and Cornwall BMX are Go-ride clubs</p>	<p>There are 1743 British Cycling membership Cornwall of which 1376 are male and 367 female (21% female membership is well above the national average of around 18%, and regional average of 19%). Of those members there are 51% of members in the Ride membership category.</p> <p>Membership breakdown</p> <table><tr><td>Senior:</td><td>1571</td></tr><tr><td>Junior/Youth/U12:</td><td>172 (17/52/103)</td></tr><tr><td>Commute members:</td><td>21</td></tr></table>	Senior:	1571	Junior/Youth/U12:	172 (17/52/103)	Commute members:	21	
Senior:	1571							
Junior/Youth/U12:	172 (17/52/103)							
Commute members:	21							
<b>Other Racing activity in Cornwall</b>								
<p><b>Road Races</b> – St Eval (run by Wheal Velocity Cycling Club)</p> <p><b>Cross Country Race Series (XC)</b> - Woodies Bike Park, Fowey – holding round of the Nationals for the first time 6-7<sup>th</sup> June</p> <p><b>Four Cross Series (4X)</b> - Falmouth Bike Park - Holding Round of the National Series 5th July.</p> <p><b>Time Trials</b> – South West Cycling Time Trial Series - Laddock Valley, St Eval, Leedstown and St Keverne</p> <p><b>Regional Dirt Wars</b> - The Track, Portreath BMX</p> <p><b>National bike Jumping competition</b> - Mount Hawke Skate Park and BMX</p> <p><b>Downhill racing</b> Urban Downhill Falmouth, no woodland race facilities in Cornwall Woodies too short for downhill racing</p>								

## Appendix 2



# Communications and Engagement Plan

Cornwall Cycle Hub

31/01/2020

Economic Growth and Development  
Directorate

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## 1. Purpose of Communication Plan

The purpose of this Communication Plan is to define all parties interested in the Cornwall Cycle Hub project, analyse their information requirements, and assess their potential positive and negative impact on the work of the Project Team. The plan also contains a description of the means and frequency of communication between all stakeholders and those directly involved in the development and delivery of the project.

In general, the key focus for external communication will be to raise awareness of the proposed project, and the positive impact it will have on Cornwall.

More specifically, the aim is to:

- Engage with key groups to gain support and information to influence the project.
- Keep local people up to date with news of the project and communicating each progress.
- Raise the profile of the project in the trade press to garner support and awareness in the general public.
- When appropriate, raise awareness of the residential units on the site to potential purchasers in the consumer property press.

## 2. Stakeholder Analysis

The purpose of stakeholder analysis is to inform the Service Director, Project Manager and Project Group who should contribute to the project, where barriers might be, and set out how to address their communication requirements.

List of Stakeholders				
EXTERNAL	Their interest in or requirement from the project	What the project needs from them	Perceived attitudes and/or risks	Actions to be taken
LANDOWNERS Cornwall Council MOD	Progress towards development of the land	Continued engagement and support in development and delivery of the project	Withdrawal of support for the project	Ensure regular open and coherent communication is maintained
GOVERNMENT DEPARTMENTS/ ORGANISATIONS e.g., Department of Transport, Sustrans Member of Parliament	Delivery of Government initiatives	Steer on national best practice models Advice, support or guidance in the development and implementation of project Possible sources of funding	Withdrawal of funding for strategically important project Incorrect delivery of project Best practice not achieved	Ensure open and coherent communication maintained at all times
NATIONAL GOVERNING BODY British Cycling	Impact of project on their activities and the areas in which they operate Identification of links to their own activities	Engagement in the consultation process Appraise opportunities for partnership working Advice or guidance in the development and	Lack of willingness to engage in development or delivery of the project	Engagement BC and colleagues already working with BC



	Funding body	implementation of the project		
<b>PUBLIC SERVICES</b> e.g., Transport, Education, Health, Planning, Adult Social Care, Children's Services, Colleges and schools	Impact of project on their activities and the areas in which they operate  Identification of links to their own activities	Engagement in the consultation process  Appraise opportunities for partnership working  Advice or guidance in the development and implementation of the project	Lack of willingness to engage in development or delivery of the project	Engagement with groups and colleagues already working with these agencies
<b>PRIVATE SECTOR</b>	Consultative role  Interest in sponsorship of the project and use of the Facility	Engagement in the consultation process  Appraise opportunities for partnership working	Lack of willingness to engage in development or delivery of the project	Engagement with groups and private sector focused colleagues
<b>THIRD SECTOR</b> e.g., Eden, Wheels for All, Mencap, Mind, Chaos Cafe	Funding  Raise their profile	Gain information on best practice  Use of wider sector contacts	Results fall short of best practice due to lack of information sharing	Ensure communication channels and partnership working maintained
<b>INTERESTED GROUPS</b>  Cornwall BMX, Cycling Club, Parish Councils, neighbours to the site	Impact of the project on their community	Engagement in the consultation process	Pre-conceived negative attitude towards the Council in its wider capacity may impact on ability to generate support for the project	Regular contact and engagement with these groups to maintain open and coherent communication at all times
Media	Interest in obtaining accurate and up-to-date information on progress of activities of interest to the public	Make use of the media to promote the project and generate public interest/support	Pre-conceived negative attitude towards the Council in its wider capacity may impact on ability to generate support for the project	Establish communication channels and maintain via appropriate internal colleagues
<b>INTERNAL</b>	Their interest in or requirement from the project	What the project needs from them	Perceived attitudes and/or risks	Actions to be taken
<b>MEMBERS</b> e.g., Portfolio Holder, Cabinet Members, Divisional Members	Appropriate consultation is undertaken in the development and implementation of project  To be kept informed of progress towards key milestones	Support for the project  Support in consulting with the community  Encouraging a positive attitude of activities being undertaken	Misunderstanding or lack of understanding of the teams role and fit within the wider Council structure	Regular contact/feedback
<b>MANAGEMENT TEAM</b>  Director of Transport and Infrastructure, Estates Services Manager	That the project contributes to achievement of the Council and Directorate objectives	Direction and approval of activities being undertaken	n/a	Regular contact/feedback
Directorate	That the project contributes to	Direction and support	Have to deal with potential work/	Regular

Leadership Team	achievement of service objectives		priority conflicts with other services	contact/feedback
OTHER SERVICES Economic Development, Localism, Schools, Sustrans, Active Cornwall	Identification of links to their own activities and service objectives	Support and willingness for joined up working approach where appropriate	Potentially conflicting priorities resulting in lack of engagement and support	Regular contact in relation to project progress and developments

### 3. Meetings

#### 3.1 Strategic Board

This is the strategic governance meeting of the joint partnership between Cornwall Council and British Cycling and other key Partners, which is currently held on approximately once a quarter. The purpose of the meetings is to give guidance and leadership on Project.

#### 3.2 Update meetings with key partners

Regular meetings are held between the Project Manager, Active Cornwall, British Cycling, Kernow Clinical Commissioning Group, Cornwall BMX, Newquay Velo, Wheal Velocity, Ministry of Defence and other interested parties, to aid cooperation and a joined up approach to activities.

#### 3.3 Internal Project meeting

Weekly meetings are held between the Director of Infrastructure and other relevant Senior Council staff via the Directors Leadership Team meetings, and where appropriate project updates are provided.

Weekly meetings are held between the Project Manager and Director to discuss project specific progress and address any issues which may arise.

#### 3.4 Design Team Programme monitoring

Monthly meetings are held between the Capitals Projects Team, Architect Team and the Project Manager to manage the Design Programme.

#### 3.5 Community Link Officer Briefings

Regular meetings are held between the Director of Infrastructure, Project Manager and the Community Link Officer for Newquay and St Columb Community Network - Anna Druce. This is to ensure the manager is kept aware of progress and any significant issues arising so that they can deal with any queries they receive directly from Local Members or the public.

This also enables the Project Manager to provide an update on progress but also provide an opportunity for the CLO to discuss any comments or concerns which are being raised from within the community.

#### 3.5 Newquay and St Columb Community Network Area meetings

The Community Link Officers bring together panels led by Cornwall Council Members. The panels include representatives from town and parish councils, and invite local and voluntary organisations, and other service providers like the police and health authorities to join them. The panels identify and agree common, realistic aims and targets that will meet combined strategic and local aspirations. The Project Team have been meeting with the Community Network quarterly to provide updates and respond to any queries.

## 4. Reports

### 4.1 DLT/ICB Reports

Reports are produced by the Service Director and Project Manager, seeking discussion and resolution. These papers are confidential and are not circulated outside of required officer input. Periodically these will include staff from key delivery services from the authority.

### 4.2 Portfolio Holder Briefings

The Director will provide regular reports to the Cabinet Members responsible for Transport and Infrastructure and Economy and Culture. The purpose of the reports are to provide an update on the progress of the project

### 4.3 Investment and Commercial Board and Cornwall Council Cabinet Reports

Reports are produced by the Project Manager seeking discussion and resolution through Cornwall Council's Cabinet. These reports enter the public domain unless they are exempt on the grounds of commercial sensitivity or confidentiality.

## 5. Publicity Documents

### 5.1 Websites

Information on the Cycle Hub Project and Cornwall Councils role within the development and implementation of the project is to be published on pages of the Council's website, at [The Cycling Hub We Want | Let's Talk Cornwall](#) and the Cornwall Tour of Britain website [Legacy and Benefits - Cornwall - The Tour of Britain \(cornwalltourofbritain.co.uk\)](#)

The purpose of the pages is to provide a forum for discussion, provide consultation information and keep members of the public informed of progress of the project and to provide additional sources of information.

The pages contain links to other relevant strategic cycling projects throughout Cornwall, the Tour of Britain, downloadable documents, such as consultation information document, surveys and copies of press releases.

The Project Manager is responsible for keeping these webpage up-to-date.

### 5.3 Press Releases

Press releases are drafted to coincide with key stages of the project's development and progress. This is to ensure that the general public are kept up to date and informed with news about the development. Details of planned press releases can be seen in Appendix B.

Press releases will be circulated as appropriate for the weight of the content, but the following will be considered:

#### Local Press

- Western Morning News (primary title)
- West Britain
- Cornish Guardian
- Cornish Times
- Packet Group
- Cornwall Life (lifestyle stories)
- Business Cornwall (business led stories)



## Appendix A

### Meetings Schedule

Meeting	Purpose	Frequency	Attendees	Outcome
Strategic Group	Strategic governance meeting of the joint partnership between representatives from, British Cycling, Cornwall Council, Sport England	Bi-monthly	Cornwall Council Reps from Cycling clubs BC Active Cornwall	Information Sharing Reports Presentations Minutes
Director's Leadership Team	Council governance process and information sharing	Monthly and when required for decision making	Cornwall Council	Information Sharing Reports Presentations
Project update meeting with project manager and BC	To ensure that a close working relationship between the team delivering the project is maintained with BC. To discuss progress and ensure the project and all its elements are delivered to timetable.	Monthly	Project Manager BC	Action and information sharing
Internal: Project manager and line manager	To discuss progress and ensure the project and all its elements are delivered to timetable and appropriate governance followed	fortnightly	CC Project Manager and line Manager	Action and information sharing
Community Link Officer Briefings	Regular meetings to update Network Managers on progress so that they are aware of developments and are able to deal with any queries they receive. Opportunity for CNM's to provide feedback to the Programme Manager on comments from within the community.	Monthly	Programme Director Newquay and St Austell CLO	Information sharing
Newquay and St Columb Community Network Area meetings	To keep local key representatives up to date on progress against major project milestones and provide an opportunity to answer queries.	Every two months	Project Manager Newquay and St Austell CLO (Anna Druce) Invited local representatives	Information sharing
Steve Double MP	To keep key representatives up to date on progress against major project milestones and provide an opportunity to answer queries.	Every two months	Project Manager Service Director Newquay and St Austell CLO (Anna Druce)	Information sharing

## Appendix B

### Communications Schedule

Method	Purpose	Prepared by	Frequency	Presented to
Board Reports (Internal Governance)	Reports seeking discussion and resolution through the Council.  Press statements should be prepared for any appropriate decisions made.	Project Team	Quarterly	DLT and Partnership Group where appropriate
Cabinet Reports	Reports seeking discussion and resolution through Cornwall Council's Cabinet. Press statements should be prepared for any appropriate decisions made.	Project Manager	As required	Cornwall Council Cabinet
Portfolio Holder Briefing Report	To keep the relevant Cabinet Members regularly informed of progress with the Cornwall Cycling Facility	Project Manager Service Director	6 weekly	Members Responsible for:  Transportation and Infrastructure  Economy & Culture
Divisional Members Briefing Email	Inform Divisional Members from within the Newquay and St Columb area of progress and issues.	Project Manager	6 weekly	Divisional Members for:
Website	Make information available on the project, discussion forum, consultation and general progress available to the wider public	Project Manager	Reviewed on a monthly basis	Internal and external parties
Press Releases	Provide vehicle for communication of notable progress in the delivery of the project:  1.Community Consultation 2.Submission of Places to Ride Fund application 3.Submission of Planning Application 4.Planning decision (if timely with ToB, turf cutting with pro cyclist) 5.Start on site 6.Opening of Facility  Additional stories to help maintain public profile of the project:  • Tour of Britain	Planning Delivery Team	At key milestones (2020):  1.August 2.January  3.March 4.June  5. August 6.May 2022  May 2021	Cornwall Council Communications Team for distribution

Prepared by:  
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February 2020  
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## Press Release

### Get involved in plans for new Cornwall Cycle Hub

Residents, cycling clubs, schools and partners are invited to feed into proposals from British Cycling, Sport England and Cornwall Council for a state-of-the-art Cycle Hub for Cornwall. If plans and funding are approved, bike riders of all ages and abilities will be able to try out a range of exciting, fun and exhilarating cycling activities at the fully accessible Cycle Hub proposed to be built on Council owned land near the Newquay Aerohub Business Park.

The development of the Cycle Hub comes amidst an unprecedented increase in the number of people cycling during lockdown and the legacy from Cornwall hosting the first stage of the Tour of Britain cycling event in September 2021. Cornwall Council cabinet portfolio holder for transport Geoff Brown said: "By taking up cycling we can all help improve air quality, do our bit to tackle climate change by leaving the car at home and reducing our carbon footprint, as well as improve our own health and wellbeing."

Grant opportunities to fund the £3.8 million facility are being explored including an application to the government for investment through their new [Gear Change investment strategy](#) for walking and cycling and British Cycling's [Places to Ride Fund](#).

Geoff Brown said: "The Cornwall Cycle Hub will offer a safe environment for cyclists to practice, learn, train and have fun with activities on offer including BMX, road, mountain biking and cyclocross. With Cornwall now hosting the Duchy's largest ever sporting event, the Tour of Britain, in September 2021, and the Council investing in more strategic and recreational cycle routes, this is the time to build a home for cycling in Cornwall. It will create more opportunities for everyone of any ability and experience to cycle."

John Fitter, Cornwall Councillor for St Mawgan and Colan said: "This is a great opportunity to bring a state-of-the-art facility to my division which will encourage residents and visitors to the mid Cornwall area. The plan is for British Cycling coaches to not only be on site to offer their expertise, but to work in the community as 'Community Activators' which will be great for locals."

An existing bus stop on the road outside the Aerohub Business park and plans to create a safe cycle way linking with quiet lanes towards Newquay and Porth will mean that families and visitors will be able to arrive by bike, public transport or on foot.

The ambition is to submit a planning application and have funding confirmed by the end of 2020 so that work can start in 2021 and the Cycle Hub be ready for action by the end of 2021. Geoff Brown adds: "This is hugely exciting for Cornwall and Newquay. The Cycle Hub will be for everyone whatever their ability whether that is a child just learning on a balance

bike, someone wanting to get fit or gain confidence, or those that wish to take part in the competitive thrill of racing. It will be a massive incentive to encourage people to take up cycling for their health and well-being ."

Andy Farr, British Cycling Head of Business Planning and Transformation said: *"We are delighted to be working with Cornwall Council and other stakeholders to bring forward this exciting development, which will provide a regionally significant hub for cycling and link into the Council's wider plans for development of cycling at all levels. The breadth of facilities proposed will give opportunities for riders at all different stages, from learning to ride for the first time, through to cycle sport competition and training. The scope of the project will include many different cycling disciplines, including mountain biking, road cycling, BMX, cyclocross and others, meaning that there should be opportunities for everyone. The South West has traditionally been under-provided for in relation to high quality cycling facilities and this hub will be a huge step forward for the region."*

You can give your views on the initial concept masterplan to help make it a venue that you, your family, club or organisation will want to use.

There is a technical survey for clubs, schools and partners <https://cornwalltourofbritain.co.uk>.

Or you can get involved on the Let's Talk Cornwall website <https://letstalk.cornwall.gov.uk> from 17 August .

If you would like any further information, have ideas or opportunities for the Hub or you think you could help us to fund this exciting opportunity please email [cornwallcyclehub@cornwall.gov.uk](mailto:cornwallcyclehub@cornwall.gov.uk)

## Appendix 4

# Cornwall Cycle Hub

South West Regional Development Centre for Cycling





# Cornwall Cycle Hub

British Cycling, Sport England and Cornwall Council are developing **a regional Cycle Hub within Cornwall** that will not only be a show case facility for Cornwall but the whole country. It will provide a safe environment for all of any age and ability to learn and develop bike handling skills and inspire a new generation of cyclists.

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The development of the Cycle Hub comes amidst an unprecedented increase in the number of people cycling during lockdown and the release of the Government's new bold and ambitious strategy, 'Gear Change', which encourages everyone who can to cycle and walk more. With Cornwall now hosting the Duchy's largest ever sporting event, the Tour of Britain in September 2021 and Cornwall Council investing in more strategic and recreational cycle routes, this is the time to build a home for cycling in Cornwall. It will create more opportunities for everyone of any age, ability and income to cycle more and improve their health and well-being.

The Cycle Hub will embrace most cycling disciplines. Visitors will be able to try out a range of exciting, fun and exhilarating cycling disciplines such as bmx, road, mountain biking and cyclocross. The Hub will cater for all to practice, learn and train, but importantly to have fun in a safe environment.

To ensure everyone has the opportunity to benefit from the Cycle Hub, we will work with schools,

cycling clubs, GPs, mental health and disability charities and other organisations. There will also be many opportunities to volunteer.

The Hub will be for everyone whatever their ability, it will be for the child just learning to move on a balance bike or someone wanting to get fit or gain confidence on a bike. For someone with a disability who has never ridden an adapted bike or the school pupil learning new skills. For the weekend recreational rider who wishes to develop their skills or those who wish to take part in the competitive thrill of racing. Hopefully everyone leaves wanting more and some possibly encouraged and inspired to follow a more competitive path.

As well as British Cycling coaches on site we also hope to have a British Cycling coach working out in the community so that as many residents as possible will benefit.

The project is at an important stage where **it needs your help in shaping the development of this exciting Cycle Hub** by providing feedback on the initial concept masterplan and wider plans for the Hub, the link to the survey is provided on page 8

“ The breadth of facilities proposed will give opportunities for riders at all different stages, from learning to ride for the first time, through to cycle sport competition and training. The scope of the project will include a number of different cycling disciplines, including mountain biking, road cycling, BMX, cyclocross and others, meaning that there should be opportunities for everyone. The South West has traditionally been under-provided for in relation to high quality cycling facilities and this hub will be a huge step forward for the region. ”

**Andy Farr**, British Cycling Head of Business Planning and Transformation

# Why are we doing this?

Increasing cycling and walking can help tackle some of the most challenging issues we face as a society – **improving air quality, combatting climate change, improving health and wellbeing, addressing inequalities and tackling congestion on our roads**<sup>1</sup>

Regular cyclists reduce their risk of developing cardiovascular disease by

 **46%**



People who are physically active reduce chances of late-onset diabetes by

**between a third and a half**

Cycling to work reduces the risk of cancer by

**45%** 



Physical inactivity is responsible for

**one in six UK deaths**  
(equal to smoking)

## Government Strategy

‘Gear Change – a bold vision for walking and cycling’ is the Government’s new strategy which is responding to these statistics but also the desire shown by the UK population to ride a bike during the Covid 19 Lockdown. The strategy sets out how it will encourage more cycling in walking in our communities; It will give every adult and child the opportunity to be trained how to ride a cycle safely, work closely with GPs to prescribe cycling and establish a national electrically-assisted bike support programme amongst a wider programme of improving cycling infrastructure and making it safer to cycle. Key to Cornwall’s response to this strategy is the Cornwall Cycle Hub.

“By taking up cycling we can all help improve air quality, do our bit to tackle climate change by leaving the car at home and reducing our carbon footprint, as well as improve our own health and wellbeing.”

**Cllr Geoff Brown**, Portfolio holder for Transport, Cornwall Council

## Legacy of the Tour of Britain in Cornwall

Hosting a Stage of the Tour of Britain gives Cornwall Council and its partners a showpiece event to maximise outreach promotions to encourage employees and residents to ride their bicycle more often. Cornwall will host the Grand Depart Stage of the Tour of Britain on the 5th September 2021. It will be the biggest sporting event ever to be hosted in Cornwall. Central to providing a legacy of the Tour of Britain in Cornwall is the Cycle Hub, a Centre which will provide a safe environment to cycle and inspire a new generation of cyclists to lead healthier and more active lives.



<sup>1</sup> DfT (2018) Government Response to Call for Evidence Cycling and Walking Investment Strategy: Safety Review (online). Available at: [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/758519/cycling-walking-investment-strategy-safety-review.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/758519/cycling-walking-investment-strategy-safety-review.pdf)

# Where are we building the Cycle Hub?

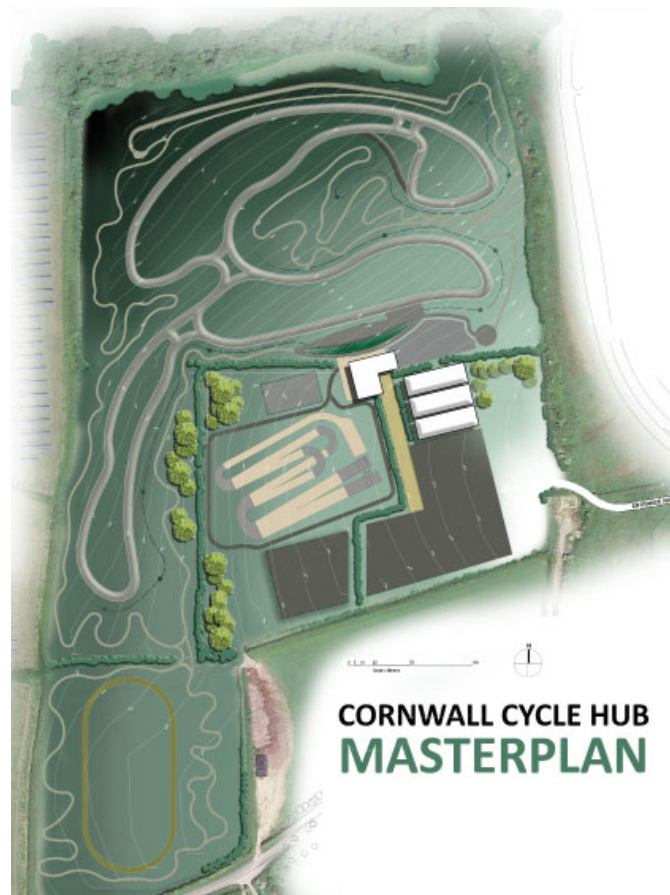
When considering the various options for the location of the facility we kept in mind that the Cycle Hub needed to be **as accessible as possible, for residents from all parts of Cornwall** but also for those travelling to events from other parts of the South West region and Country.

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The location needed to be in mid Cornwall and near to the A30 for ease of access, but also with good links for the local communities to use public transport and opportunities for cycling and walking to the Hub. We also considered the site's constraints such as ecology, designations, landscape of the site and its tenancy arrangements.

The most appropriate and sustainable site that was identified was on Council owned land, adjacent to Newquay Aerohub Business Park. The site is near to Newquay airport, but lies outside of the Local Development Order and allocated development land. The site sits between the Kernow Solar Farm, the Newquay Aerohub Business Park and the proposed hotel location.

The site is located on the A3059 which has a Bus stop at the junction of the Aerohub. Conversations are being held with Cornwall's new provider Go Cornwall Bus about increasing the number of buses that can carry bikes. The ambition of the project is to create a safe cycle and walking route to link the Hub to the quieter lanes to/from Newquay and St Columb Minor and St Columb Major.





# What will the Cycle Hub be used for?

A facility which will provide a safe environment for all to learn and develop bike handling skills, try out new bikes and inspire a new generation of cyclists.

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# What will the Cycle Hub include?

## Closed Road Circuit

Designed to British Cycling standards the 1.75km undulating circuit provides 3 internal loops, a cobble and hill climb, technical elements and flatter faster areas with sections to suit all levels and abilities. It has been designed anticlockwise but could be run clockwise. The warm up area and start is in front of the building and grass terraced viewing area. The first corner leads riders through the contours of the site to the loop nearest the trees, which includes an optional hill climb or cobble climb which has a long sweeping run toward the lowest area of the site. This then leads riders in to a gradual incline to the final loop. This loop is flat which will be perfect for adapted bikes and beginner training, but for those using the whole track there is a technical corner and a slight incline before the finish.

## Pump Track

This track is primarily a training track which hosts a variety of jumps and turns likely to be encountered within BMX Racing and other cycling activities

## Fitness trail

Measured running route with fitness stations along the route

## Grass Track Cycling

A 400m grass track to be used for bikes and running. Track is ideally suited to entry level bike racing but is also part of the School Games programme. The track itself will be marked out accurately, enabling times to be compared over a series of events, with a start/finish line

## MTB and Cyclocross Tracks

Designed for mountain, cyclocross and jump bikes the tracks will have a variety of skills levels for all. There will also be sections included that will be adapted for Cyclocross racing such as steps and sandpits.

## Learn to Ride area

Mini road layout with road junctions, roundabouts and crossing.



## Building

The building will provide a Café open to the public as well as users of the facility, bike hire and repair, community/ training rooms with AV equipment, changing facilities, gym, Changing Places facilities and opportunities for training and volunteering.

## Covered bike training area

Wet weather covered training area (50m<sup>2</sup>) for skills development. Versatile space as a wet weather multi-use area for clubs, coaches and the wider community



## BMX Racing Track

Designed to UCI international standards, with a total length of 350m. Expert or novice start hills with hydraulic starting gates and 8 racing lanes and features a variation of challenging jump and complex rhythm sections, separated by short flat areas. Four straight sections lead into curved, bowled corners (or "berms"). The final straight is a mix of shorter jumps and troughs which lead onto the finish line.





# How are we going to make this happen?

## Funding

The build of the Cycle Hub will cost approximately £3.8 million. A number of grant opportunities have been identified, which will include applying to the government for investment through their new Gear Change investment strategy for walking and cycling. An application is also being developed in collaboration with British Cycling to the Places to Ride Fund for a significant proportion of costs. The project has been successful at passing the Stage 1 process and will submit the final Stage 2 application in the autumn. The ambition is to have all the funding confirmed by the end of the year.

## Ecology

We have started ecological surveys on the site and these will continue until September. It is critical to the project that we improve the ecology of the site; the hedgerows are currently in a poor condition so there are plenty of opportunities to enhance their quality by planting more native species of trees. There are no trees on the site, except for the limited trees in the hedges, so we will be planting more trees to encourage wildlife, absorption of CO<sub>2</sub>, as well as providing a welcome bit of shade on a sunny day for users of the Hub. We will also be able to create wetland wildlife areas using water run-off from the closed road circuit, and manage areas of the site that are unused to encourage the ecology in the area to thrive.

## Timescales

Spurred on by the Tour of Britain here in Cornwall next September and this project being central to the legacy of the Tour's visit, this gives us the perfect target opening date, albeit a little ambitious. The key milestones and target dates to get us there are set out below and we are working hard to stick to them.

### Key Milestones - target dates

August/Sept 2020	October 2020	December 2020	January 2021	Sept/Dec 2021
Public Consultation	Planning submitted	Funding confirmed	Start on site	Completion of build



# We need your help

To get us to this point we have had some early conversations to gain an understanding of the need for the project, the type of facility that would be required, how it might be used and how it could reach as many people as possible. These conversations have been held with a number of key groups such as British Cycling, Sport England, Cornwall Council, Active Cornwall, Sustrans, some local cycling clubs and coaches, schools, Wheels for All and the Community Network Area.

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**We now need to get more detailed feedback** so that we can move these early designs on and **ensure that the Cycle Hub is designed to how our community will want to use it.** It is therefore really important that we get your views on the concept masterplan and we need your help to improve this exciting opportunity and make it a venue that you, your family, club or organisation will want to use. Help us to make it as accessible as possible for everyone.

We have produced a survey that is initially looking at the technical aspects of the Cycle Hub and we are encouraging Clubs, Schools and Partner organisation to complete this.

**The survey will be available from Monday 17 August until midnight on Monday 28 September 2020** (this has been extended from 21 September).



**<https://cornwalltourofbritain.co.uk/legacy/>**

Residents can also find further discussion and provide your feedback about the wider benefits of the cycle hub at the **<https://letstalk.cornwall.gov.uk/cycling-hub>**

If you require any of the consultation information in hard copy or another format or language please contact  
Cornwall Council, County Hall, Treyew Road, Truro TR1 3AY  
Email: **[enquiries@cornwall.gov.uk](mailto:enquiries@cornwall.gov.uk)**  
Telephone: **0300 1234 100**

If you would like any further information, have ideas or opportunities for the Hub or you think you could help us to fund this exciting opportunity please email



**[cornwallcyclehub@cornwall.gov.uk](mailto:cornwallcyclehub@cornwall.gov.uk)**



## Appendix 5



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## Appendix 6



# CORNWALL CYCLING HUB

Consultation Feedback

July 2020



Consultee	Key Messages
British Cycling Regional Officers	<ul style="list-style-type: none"> <li>British Cycling Regional Manager and Club and Coaches officer have put forward a proposal to fund coaches within the venue and outreach work. The proposal included up to 3 coaches with the coaches overseen by the coach and club officer from British Cycling regional office.</li> <li>The British Cycling's development programme for young people provides a fun and safe way to introduce young riders to the world of cycle sport and provides a platform to improve bike handling skills. There will be a Go Ride programme at the new hub.</li> <li>The Go-Ride outreach is in place at other venues and further discussion was undertaken with Kent and Lee Valley as both organisations help fund a Go-Ride coach. At Lee Valley the Go-Ride coach is part of the regional remit and undertakes very little coaching within the venue. The Go-Ride coach hosts regional groups and undertakes around 7 days coaching in venue developing after school sessions, BMX club cluster sessions for children and schools/all ability each week. They also support and arrange para-tandem sessions on the road circuit.</li> <li>For Cornwall, due to the aspiration to create greater awareness and raise the profile of cycling to the county associated with the Tour of Britain legacy and the aim of the Council to encourage more cycling journeys and greater fitness and health benefits through cycling the outreach work of a Go-Ride coach alongside other initiatives with Sustrans and Active Cornwall could be very beneficial and work well and raise the profile leading into a cycling hub venue being developed. It is important that this outreach work brings clubs, groups and individuals back to the cycling hub to generate income for the facility.</li> </ul>
St Austell Wheelers cc	<ul style="list-style-type: none"> <li>They would welcome new facilities in Cornwall especially if they are relatively close to their base. The club supports social road and MTB rides. Some of their road membership race time trials and one or two in the past have raced criteriums.</li> <li>They have a similar number of MTB enthusiasts in their club and are just a few miles from Woody's Bike Park (Fowey) and Bike Park Kernow (Grampound Road) which both have good trails.</li> <li>Just a little further afield there are trails at Lanhydrock and Cardinham both near Bodmin plus there are a number of other sites riders legitimately use. Members also race XC, CX and have enjoyed track sessions in Wales. A velodrome would be welcome for many of their club to use.</li> </ul>
Penzance wheelers	<ul style="list-style-type: none"> <li>They have discussed the outline information/proposal at a committee meeting. The club fully support the development and are very excited about it. It is particularly great because it will be inclusive and encourage novice cyclists of all ages, gender and ability.</li> <li>From a Cornish racing perspective they believe it would be excellent because its often hard to get enough volunteers to run races at the current site of Wheal Jane but if fewer volunteers would be required per race at the new site it would be likely that, as a cycling community, we could run more races.</li> <li>They are excited that British cycling may be providing coaching support, that they could develop their adult and junior racers here in Cornwall.</li> <li>Many club members became excited at the thought of a possible velodrome albeit outdoor here in Cornwall but, as they understand it, this is an expensive option. In summary they strongly support the development of the facility.</li> </ul>

Consultee	Key Messages
Cornwall BMX	<ul style="list-style-type: none"> <li>• Very detailed plans and business plans have been developed and were discussed at length. Ideal provision includes national and international level ramps and courses. Detailed designs and thoughts on layout, spectator areas, fencing and infrastructure were shared and discussed. The plans are well advanced and certainly worth further discussion how the club's proposed plans would fit and be developed as part of the Cornwall Cycling Hub.</li> <li>• The rent currently paid was discussed and would need to be considered by Cornwall Council with any discussion with the club to be based at the venue (this applies to all clubs).</li> <li>• The consideration of Club and Council will be the ability to pay more for a better facility and how the clubs would hire time and be based at the new facility. The clubs all bring to a larger or lesser extent voluntary and potential coaches available for sessional paid work outside of their clubs and this has potential for wider development of the cycling disciplines within Cornwall.</li> <li>• The conversation with Cornwall BMX chairman also included how events could be organised and the ability and desire of the club to generate income for its own development and also how events could fit within the structure of a Cornwall Council cycling hub venue.</li> </ul>
Newquay Velo	<ul style="list-style-type: none"> <li>• The focus of the club has developed over the 10 years or so of its existence from triathlon/biathlon to wider social cycling and road and time trial competition by members.</li> <li>• Currently around 45 members with Breeze leader. The club provides marshals for competitions and other volunteers. There is an affiliation to Academy Fitness Newquay for winter training (club roller sessions/static bikes using community rooms and fitness centre).</li> <li>• Club would be very interested in more information about the Cycling Hub and members would very likely use the facility of closed road circuit.</li> </ul>
Wheal Velocity	<ul style="list-style-type: none"> <li>• Currently use the Wheal Jane industrial area for racing but has no tenure and some difficulties noted associated with road racing using this facility.</li> <li>• The club would be very interested in events promotion at a Cycling Hub on a closed road circuit, would make it easier for marshalling and would definitely increase the profile and possibly number of events drawing people in from Devon and further afield.</li> <li>• The club have 7 coaches at level 1 or 2 standard and have adult and junior sections. The club is proactive and would welcome further discussions through the chairman and club committee.</li> </ul>
Active Cornwall - Craig Handford, Partnerships Manager	<ul style="list-style-type: none"> <li>• Cornwall Active is one of the 49 sports partnerships across England to coordinate, develop policy from national level to local communities and advise on sport and physical activities in the geographic area of Cornwall.</li> <li>• Active Cornwall could offer support for later stages of the Cycle Hub development with active participation information, tracking of sports and activity in Cornwall and health related information in the County.</li> <li>• The current method of providing Bikeability to schools is unusual in Cornwall with 4 schools sports partnerships delivering the activity for the Bikeability Trust (with funding from the Dept of Transport). This is being reviewed with the Cornwall Council and a contract to provide this service will be advertised in September. An option for delivery is directly to Cornwall Council, with Active Cornwall responsible for the whole delivery working with partnerships through a contract</li> </ul>

Consultee	Key Messages
	<p>with Cornwall Council.</p> <ul style="list-style-type: none"> <li>• The difficulty of transport within the county was confirmed and it would be impractical and unlikely that all Bikeability sessions would be delivered at the Cycling Hub. The local schools to the Cycle Hub could potentially use the space, depending upon travel time. There is however, an option (potentially similar to FMG proposal for school festival) where clusters of schools visit the Hub after each Bikeability course each term. This could be organised for 2/3 school forms having a session on the various facilities at Cycle Hub each term. If the schools 'bought-into' this then it could have a steady income stream to the Hub.</li> <li>• Teacher and Leader Training - With the right meeting space at the Hub, Craig suggested that the Hub could be a base for training of sports sand in particular teachers delivering and assisting with the Bikeability/learn to ride courses and sessions. This space configuration has been highlighted within the FMG draft Business plan.</li> <li>• Encouraging Participation - Craig noted that the Cycle Hub would be enthusiastically received by the active cycling participants and clubs, but it was essential to widen the scope and appeal for wider participation at the venue to encourage non-cyclists to visit and cycle or visit for other activities. There is also evidence that active people do not just participate in one sport. This could widen the appeal of the Cycle Hub if other outdoor sports and activities were promoted at the Hub.</li> <li>• This has already been incorporated within the FMG draft business plan with other adventurous outdoors activities, fitness and the trails already suggested in the concept plans by Cornwall Council officers.</li> <li>• Conference Space - Craig noted that there was limited space within Cornwall for conferences and meetings with space sufficient for 150-200 people. With the location close to the business park and airport together with the proposed business based hotel for the aero-hub, this could add value to training and small conferences and meetings outside the main summer season. This flexible space has been highlighted within the FMG draft business plan.</li> <li>• Tour of Britain Legacy - Craig highlighted a wide legacy programme already being developed associated with the Tour of Britain event. This offers a unique opportunity not only to promote tourism and attract visitors directly as a result of hosting, but through coordinated approach of cycling stakeholders such as Sustrans, active transport and road safety with British Cycling and the Council with connections to other priorities including air pollution work and environmental considerations – and cycling has a great opportunity to highlight these areas with collaborative work.</li> <li>• Craig highlighted that initiatives were planned to make the most within Cornwall of the Tour of Britain through schools, promoting the area for events and visits, adults activity and cycling generally and would provide an ideal opportunity to link the Cycle Hub into this wider programme.</li> <li>• Conclusion - The consultation with Craig Handford, Partnerships Manager was a useful touch-point for the project and much of the conversation reinforced the views noted in the first draft of the business plan and product/programme report. The widening of the appeal to other fitnesss and leisure attractions within the Hub would extend the appeal, the work with Gs and health sector with prescribed fitness was welcomed (and since the interview with Craig the Government have also announced a specific focus on cycling as a great way to get fit and the Government announcement included funding for GP referrals to cycle).</li> </ul>

Consultee	Key Messages
Local Enterprise Partnership	<ul style="list-style-type: none"> <li>• There may be an opportunity of employees of businesses in and around the business park and area around the airport. Currently 250 employees on the business park and growing.</li> <li>• There is a drive to push Cornwall as a sport and leisure tourism destination more than a 'party' destination. From this end they see not just the activities on offer but also the regional / national events as assisting with this.</li> <li>• Cornwall are trying to market itself as a 'joined up' sport and leisure destination and this should be further discussed with Visit Cornwall to send through market research he has carried out in this respect and to cover the approach they are taking in this.</li> </ul>

If you would like this information  
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